

Club Review

VOLUME 22 - Issue 5, 2009

1759-2009
**THAT'S
GUINNESS
TIME**



The GUINNESS word, the TOUCAN device and associated logos are trademarks

250  Remarkable Years

Enjoy GUINNESS Sensibly
for the facts drinkaware.co.uk

Delegation Attend CORCA Meeting

The CORCA meeting of 22nd July was hosted at the CIU headquarters in London.

On this occasion the Federation delegation was joined by Federation executive committee member, Des Moore, who found the experience most enlightening. Des was impressed by the manner in which the CORCA Chairman, Philip Smith, chaired the meeting.

It was interesting to be addressed by representatives of Sky TV who were highlighting the benefits of the Sky packages and the aim of providing something bespoke for the club sector in the UK. The Sky people were questioned on the core issues they presented however despite their plausible

presentation they did not give any indication of pricing. The presentation revealed that presently their package couples pubs and clubs together, which, in view of the fact that clubs are non profit making, is rather unfair. Following the presentation it was suggested by our delegation that clubs in the remainder of the UK should focus on the sporting aspect of their clubs, making particular reference to clubs such as Bispham Conservative Club near Blackpool which, like a number of other clubs has a bowling team together with playing facilities.

As clubs in Northern Ireland will be aware, the Northern Ireland Federation of Clubs have secured such a package here, essentially because the



(L-R) Mr D. Moore, NIFC, Mr J. Davidson, Chairman, NIFC, Mr K. Smyth, Retiring General Secretary, CIU, Mr J. Tobin, Vice President, CIU, Mr C. Wright, President, CIU, Mr H. Beckinsale, PRO, NIFC, Mr P. Smith, Chairman, CORCA and Mr D. Larmour, Treasurer, NIFC.

Classic

CLUBS & PUBS LTD.

Interior design concepts for:

Clubs ★ Pubs ★ Hotels ★ Restaurants ★ Discos etc

Talk to us for the complete 'Professional Package'

★ Bespoke Joinery Work ★

WE ALSO UNDERTAKE TO COMPLETE ENTERTAINMENT CERTIFICATION



For a professional turnkey service call: **07990 500651**

31 Ballygowan Road, Comber, Co. Down. Tel/Fax: 028 9187 0855

vast majority of our clubs are registered as sports clubs.

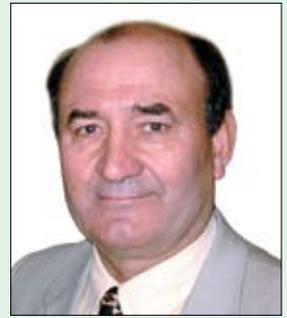
In regard to Northern Ireland, Ciaran Devine, Business Development Manager for Sky has been most helpful in moving matters forward with a growing number of member clubs signing up. The pricing structure is now such that clubs can avoid the annoyance of interrupted service from what are often unreliable sources. Northern Ireland clubs wishing to sign up will be required to establish that they hold membership of the N.I. Federation of Clubs.

The CORCA Chairman highlighted the problem of clubs being targeted by a

company claiming to publish a European City Guide. This matter was raised in previous years with a number of clubs receiving invoices for advertising in this and other publications. **BE WARNED, IT'S DOING THE ROUNDS AGAIN!** Warn your bar staff or duty committee members that if they receive a call to either refuse or request written details to be posted to the secretary.

It was with some surprise that the retirement of the CIU Secretary, Kevin Smyth was announced. Kevin has been an outstanding servant to both the CIU and CORCA and someone who has been very helpful to the NIFC, following on a long association from the

The Chairman's View!



Welcome to the 'new look' Club Review. Each month I will comment on developments affecting our members as well as other issues of particular importance.

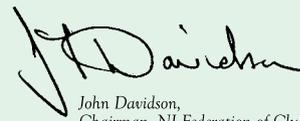
It would seem there is a more positive attitude to our request for easing the administrative burden on private member, sports, social and recreational clubs. Working together with Sport N.I., represented by Chief Executive Eamon McCartan, the N.I. Sports Forum under Chief Executive Ken Nixon and the GAA represented by Danny Murphy, has provided a very valuable workshop via which to move things forward.

With support from M.L.A.'s and local Members of Parliament, I feel we have presented a substantial basis upon which to secure the amendments we have been seeking for so long. After all, the financial support of sport and the social environment underpinned by sports, social and recreational clubs throughout Northern Ireland is underlined by the recognition afforded by the aforementioned organisations and political representatives.

I am aware that a number of scams, some of which purport to support local charities, are around at the moment which can entrap a club into expense easily avoided by fore-warning committee members and staff. Many local bona-fide charities are supported by the Federation and its members and indeed are worthy of continued support.

Other areas of concern include (a) The European City Guide, (b) calls attempting to obtain your bank details and (c) leasing agreements. In regard to leasing agreements I strongly advise club committees to apply great care as such agreements can work out very costly and extremely difficult to get out of.

I hope you enjoy reading this month's issue of Club Review and as always should you have any areas of concern please contact us via the helplines.



John Davidson,
Chairman, NI Federation of Clubs



Published by Media Marketing, B1.06 Portview Trade Centre, Belfast BT4 1HE - Tel: 028 9045 9864 • Fax: 028 9045 9034 • Email: info@media-marketing.net



days of former CIU President Brian Winters.

Another area of concern was leasing agreements, raised by RBL delegate Sean Scofield. Yet again this has been raised on several occasions despite which, clubs still fall foul of companies offering such agreements. Be warned, these agreements can end up being extremely costly.

The VAT reclaim issue is still very much alive, although the final outcome is still probably two to three years down the line. It is interesting to note however that the Government are reported to have set money aside for repayments.

It was highlighted that on October 12th 2009 new measures to protect both young and vulnerable people will be introduced. Such people will have to be registered with a fee

of £64 being applied. However there will be no charge for unpaid volunteers.

Yet another tax is to be introduced which will see a 'rain tax' charge applied for clearing such things as water off a roof! It is anticipated that this charge will be in line with the size of a club. As yet we do not know if this new tax will extend to Northern Ireland.

Yet another warning was given, this time in respect of a hygiene company which delivers cleaning products without authority from the club and attempt to coerce you into paying.

This concluded the meeting with a date of 18th November 2009 being set for the next meeting which will be again held at CIU head office in London.



NO ONE DOES IT BETTER...

No-one offers you the peace of mind and a trading relationship that requires no risk, work or outlay on your part. **Others promise - but we deliver.** If you are considering your options in Vending - even as an existing Holmes customer - **SPEAK TO US BEFORE MAKING ANY DECISIONS** and get the facts.

★ **FOR ALL YOUR VENDING NEEDS** ★

FOR ALL SALES, SERVICE & REPAIRS
028 9060 6453
Email: julie@holmesvendni.co.uk

Reciprocating support from trade suppliers

As a Federation and a voluntary organisation we are constantly reminded of the need for support.

We are grateful for the support we receive from our trade suppliers, without which we could not sustain the services provided for our members, together with our constant campaigning for improved legislation.

You will be aware that the N.I. Federation of Clubs membership fee has remained unchanged since the inception of the Federation, something which has only been possible by good book-keeping and trade support.

One arrangement highlighted on the following page is of particular significance having enabled many clubs to enjoy a substantial saving on the costs associated with Sky TV.

Insurance is a big expense and as clubs will be aware the major player in Northern Ireland has been Rollins Club Insurance. Although other brokers have offered insurance packages for clubs it should be recognised that in the days when there was a shortage of underwriters willing to provide cover in Northern Ireland, it was Rollins Club Insurance who provided the cover clubs required. Competition is always a good thing and over time it has

had the effect of driving down premiums but it is essential to check you have cover via a policy that will look at ways of paying out claims rather than find avenues to avoid payment.

It is significant to note that recently one prominent underwriter has withdrawn from Northern Ireland, so it pays to consider all these facts when securing your club insurance.

The benefit of utilising the services of our recommended suppliers is that in the event of a problem arising we can help sort matters out.



Clubs requiring advice are reminded to contact our helplines which are as follows:

07889 800329
07889 681714
07889 800325
& 07889 800331



Northern Ireland's leading supplier and distributor of:

- Club gaming machines • Pool tables
- Digital juke boxes
- Quiz / Skill games
- Plasma / LCD TVs

OASIS RETAIL SERVICES

4 Trench Road, Mallusk, Newtownabbey,
County Antrim BT36 4TY
Office Tel: 028 9084 5845

Siobhan Magill, Sales Manager
Mobile: 0772 1537335
Email: smagill@oasisrs.com

J.H.S.
ASSOCIATES 



N.I.F.C.
A Federation of Clubs Partner

SKY TV meet the Federation



Ciaran Devine, BSKyB, Davey Larmour, Treasurer and John Davidson, Chairman, Northern Ireland Federation of Clubs.

Federation Chairman, John Davidson, together with the PRO, Harry Beckinsale and Treasurer, Davy Larmour, recently met with Ciaran Devine of Sky TV.

Ciaran has been very helpful in getting member clubs on board with the Sky Ultimate package which sees clubs provided with bona-fide Sky Sports for around £390.

The Chairman was exploring the possibility of further reductions highlighting the presentation made by Sky to CORCA. Of course as outlined in the report of the CORCA meeting, held on 22nd July, we are fortunate to fulfil the requirements under which to obtain the Sky Ultimate package. However should a lower figure emanate from talks on the mainland then we will hopefully be able to avail of that pricing structure.

It is important to note that clubs will be required to provide proof of N.I. Federation of Clubs membership before being afforded the package. We feel this is appropriate in view of the negotiations which have taken place over a protracted period to secure the package. Moreover it assures that not just anyone can sign up.

The number of clubs signing up to Sky Ultimate are added to day by day and it is certain this will alleviate the problems experienced by some clubs which may have been receiving satellite transmissions from other sources.



Secretaries update at a glance

1. Sky Ultimate is available to clubs which are registered as sports clubs and upon evidence of their current NI Federation of Clubs membership.
2. The VAT reclaim case is still ongoing with a positive outcome still very much in view.
3. Cost effective Fire Risk Assessments can be provided by Lyle Dunn of Acorn Inspections in tandem with already available electrical checks.
4. Beware of contact from the European City Guide, this could end up costing your club a lot of money unnecessarily.
5. Has your club applied for a rates rebate on the grounds that 20% or more of your club premises has facilities for sport to include, dancing, darts, snooker or a host of other sporting activities?
6. New tariffs for the Performing Rights Society (PRS) are published on pages 17 to 19 of this issue of Club Review and reflect quite a saving on other hospitality sectors.
7. Contracts of employment are available for download on the Federation website at www.nifederationofclubs.com – but be sure to secure final approval of the content from the Labour Relations Agency on or alternatively contact the Federation.
8. Equality issues – This is a complex area, however it would appear that private member clubs are excluded from many of the issues encompassed. However should you have a query please contact us and we will deal with each issue separately.

N.I.F.C. HELPLINES

07889 800329

07889 800331

07889 681714

07889 800325

E-mail: info@nifederationofclubs.com



O'HARA SHEARER

Chartered Accountants and Registered Auditors

A COMPLETE RANGE OF PROFESSIONAL ADVICE & SERVICES

Providing an accountancy and audit service to private member clubs

- Audit & Accountancy • Business Advisory Service • Taxation & Self Assessment • Payroll & VAT • Book-keeping
- Registered Charities & Community Groups Advisory Service

547 Falls Road, Belfast BT11 9AB
(opposite Kennedy Centre)

Tel: 028 9030 9550

Fax: 028 9060 1445

Carling unveiled as new IFA Premiership

Beer brand taps into local football with historic three year IFA deal

The Irish Football Association (IFA) recently unveiled Carling as the new sponsor of the top tier of domestic football in Northern Ireland.

The Carling Premiership, which kicked off on Saturday 8th August, marks a significant investment for the beer brand in local football with a three year deal worth close to a quarter of a million pounds, the highest level of investment in the local league's history.

As well as a guaranteed £80,000 per year, Carling has also committed significant additional marketing support aimed at broadening interest in local football and boosting

attendances at league games. Such support includes the introduction of a new website www.carlingpremiership.com where fans can check out news updates, results, match reports, fixtures and statistics.

Niall Phelan of Carling said he was looking forward to working with the IFA in the seasons ahead.

"This marks an important milestone in the history of Carling's long standing association with football at all levels," said Phelan. "As a brand, Carling is very passionate about the game so we're thrilled to have this opportunity to sponsor Northern Ireland's

elite football division and work closely with the IFA, the clubs and, importantly, the fans to grow interest in the league and in local football as a whole.

"The Premiership is a fantastic league which mixes skill and excitement with guts and passion, but like all leagues, it would be nothing without the fans who cheer on their teams every week and support them through thick and thin," he continued.

"At Carling, we're football fans ourselves and it is our goal to be football fans' beer of choice when they go for a pre-match pint or sit down to watch the game on TV. Our sales and

market share have been growing consistently year on year in Northern Ireland, and we believe that this sponsorship will bring us closer to the fans and to the local game, which is exactly where we want to be.

"We look forward to an exciting new season and to working closely with the IFA to develop the Carling Premiership in the weeks, months and years ahead," concluded Phelan.

IFA President Raymond Kennedy welcomed the league's new sponsor.

"The announcement of a new title sponsor for the Premiership in Northern Ireland is an

P & F AMUSEMENTS

Part of P&F Group

Northern Ireland's Premier Suppliers



All Coin Operated Amusement & Gaming Machines, Pool Tables, Snooker Tables, CD Jukeboxes, Big Screen TVs, Plasmas, Background Music Systems, C.C.T.V., Door Entry Systems, Alarms, Hanco Cash Machines.



SALES - SERVICE - RENT

SPECIAL TERMS FOR SOCIAL CLUBS



Unit 9 : Graham Industrial Estate : Dargan Crescent : Belfast : BT3 9JP
Tel (028) 9037 0314 (4 lines) : Fax (028) 9077 9408

Unit 6 : Site 18 : Balliniska Rd : Springtown Industrial Estate : L/Derry : BT48 0LY
Tel (028) 7130 9292 : Fax (028) 9077 9408

sponsor

important event for the IFA," said Mr Kennedy. "This season we're particularly excited to welcome Carling on board, a brand with a fantastic football pedigree and one that has done so much for the sport at the highest level.

"We are confident that the brand will be more than just a title sponsor and we welcome their input and assistance in helping us to develop not only the Premiership but football in Northern Ireland.

"We'd like to wish all 12 teams the best of luck for the coming season and look forward to celebrating with the winners of the first Carling Premiership next May," he added.

Hugh Wade, Vice Chairman of the IFA Premiership Management Committee, acknowledged Carling's commitment to football in Northern Ireland.

"This sponsorship deal is great news for football in Northern Ireland and the investment is greatly appreciated by the 12 clubs involved" he said.

"We've seen the impact that Carling has had on the League Cup in England, which has enjoyed tremendous growth in terms of interest and prestige, and we look forward with anticipation that our partnership can have a similar impact at local level."

As part of this announcement, the new Carling Premiership logo was unveiled, which will feature on all relevant promotional material and



Hugh Wade Vice Chairman of the IFA Premiership Management Committee and Aisling Duffy, Carling Marketing Manager, get set for the new season as the Irish Football Association (IFA) unveiled Carling as the new sponsor of the top tier of domestic football in Northern Ireland in a three year deal worth close to a quarter of a million pounds. The Carling Premiership, which kicked off on Saturday 8th August, marks a significant investment for the beer brand in local football with a three year deal worth close to a quarter of a million pounds, the highest level of investment in the local league's history.

marketing campaigns, including 48 sheet billboards throughout Northern Ireland, bus shelter advertising, press and radio advertising, viral marketing, websites and monthly e-zines.

Sky Sports will once again feature five live Carling Premiership matches during the season, the first of which will be the Cliftonville v Linfield game on the evening of Monday September 21.

The Premiership sponsorship is a major addition to Carling's existing high profile football links, which include the shirt sponsorship of Glasgow giants Celtic and Rangers, as well as the Carling Cup in England, a competition that has enjoyed a massive resurgence in recent years.



Linfield supporter, Catherine Milligan, (right), and Glentoran fan Hannah Mathers get set for the new season.

From Bushmills to the world

Northern Ireland agency wins global PR award,

Local communications consultancy Smarts has been awarded the first ever Chartered Institute of Public Relations (CIPR) Excellence Award for 'Best Global Campaign'.

Smarts beat off competition from major London based and international agencies to win the award, presented in recognition of its global work for Bushmills whiskey, particularly its international campaign to celebrate the 400th anniversary of the licence to distil whiskey in the Bushmills area.

Celebrating the win, Smarts' Joint Managing Director, Pippa Arlow said, "We are obviously

thrilled that the creativity and hard work of our team here in Belfast has been recognised by this award. Equally, this is a further demonstration that being based in Belfast is not a barrier to becoming a truly global communication agency. Bushmills is just one of a number of brands and companies which we work for beyond Northern Ireland."

The CIPR Excellence Awards recognise and reward best practice in public relations throughout the UK and acknowledge personal and team achievement at the highest professional level. The judging procedures are rigorous and involve two stages – a written



(L-R) Simon Earley, Diageo; Susie Rea and Richard Nelson, Smarts.

submission and an interview by a panel of judges comprising senior PR practitioners and

experts from the business, media, marketing and advertising communities.

AVA LEISURE

'AVA Leisure' introduces you to the world of gaming

Major supplier in Northern Ireland for:

- Casino Club
- poker machines,
- Club fruit machines,
- Video games,
- Pool tables, CD/Video music systems,
- Large screen TV's

AVA, AVA House,
14 Prince Regent Road, Belfast, BT5 6QR
T: 028 9079 0099
F: 028 9079 9899 • M: 07890 533029
E: adamstranaghan@yahoo.co.uk

CAB Professional Stock Auditors

FULL STOCK CONTROL/VALUATIONS, V.A.T. & ADVISORY SERVICE

CAB N.I.F.C.

**30 Years Service to the Club Sector
Provincewide Service**

- ▶ CAB are professionally qualified members of the Institute of Licensed Trade Stock Auditors.
- ▶ Reports fully compliant with all accounts regulations.

COMPUTER ACCOUNTING BUREAU

T: 028 7034 4666 F: 028 7035 2761
W: www.stocktaking.com
Kings Hall, 28 New Row, Coleraine BT52 1AF
Mobile: Martin Dinsmore 07778 762007

Remarkable peak for Guinness 250th anniversary celebrations

Guinness & Co announces artist line-up for Ireland's Arthur's Day celebrations

In July Guinness announced the line-up of artists for Dublin's Arthur's Day 250th anniversary celebrations on 24th September 2009. The celebrations begin in Dublin at 17:59 local time with a global toast to Arthur Guinness to mark 250 years since the signing of the 9,000 year lease on the St James's Gate brewery and kick off the beginning of the Arthur's Day global events.

Some of the music industry's biggest names including Tom Jones, Sugababes, David Gray, The Kooks, Razorlight and David Holmes as well as some of today's most influential rising stars such as Imelda May, Republic of Loose, Mick Flannery, Reverend and the Makers, Mystery Jets, Noah and the Whale, Jamie Cullum and Calvin Harris will be joining previously announced artists such as The Enemy, Estelle, Soul II Soul, The Undertones and Kasabian for the Dublin celebrations. Over 60 Artists will be performing in Dublin and around the world including New York, Lagos, Yaoundé and Asia to mark this remarkable milestone.

In Dublin thousands of people will be coming together to experience the live music events in over 30 venues across Dublin from intimate gigs in 28 Dublin pubs to 4 other music venues and even a concert at the St. James's Gate brewery itself. One of the most historic buildings in the brewery, Hop Store 13, will become a live music studio for Arthur's Day where more than 2,000

guests from around the world will enjoy performances from global Artists in honour of this remarkable milestone and the legacy that is Arthur Guinness.

Grainne Wafer, Guinness Head of Marketing, said, "In this remarkable year, we wanted to create a unique experience where thousands of people will come together in Dublin and across the island to participate in the 250th anniversary celebrations by raising a Guinness to Arthur while also seeing some of the world's best recording artists."

At 17:59 in Ireland and around the world, consumers will be joined by artists and celebrities including, Sir Bob Geldof, Guy Ritchie, Carson Daly, Jerry Hall and Sophie Dahl as they take part in this once in a lifetime moment and raise a Guinness to Arthur and toast the Arthur Guinness Fund. Arthur Guinness and his family were responsible for some of the most well known acts of philanthropy in Ireland and to honour and continue this legacy we are establishing the Arthur Guinness Fund. The aim of the Fund is to enable and empower individuals with skills and opportunities to deliver a measured benefit to their communities. Guinness & Co. will donate €6 million to the Arthur Guinness Fund which will be active from September 2009.

For more information on the GUINNESS 250 celebrations please visit www.guinness.com



Pictured is The Blizzards' Niall Breslin raising a Guinness to Arthur along with The Chapters' Ross McNally and Noah And The Whales' Charlie Fink at the announcement of the Artist line up for the Arthur's Day celebrations which take place on 24th September. Pic. Andres Poveda.



GALGORM GROUP
Cleaning Equipment & Hygiene Products

Tel Sales on: 028 256 43211

Protect your Customers & your Staff

Good hand hygiene is crucial in stemming the spread of Swine flu. A thorough hand wash / sanitise bypasses the surface of the skin and penetrates into the grooves and pores in the hand.



Alcohol Gel Disinfectant

Soft Care Med H5 800ml
Alcohol Gel for hand disinfectant.
Fits Softcare Dispenser

8960700 PK Size 6 E61.20



Alcohol Gel Disinfectant

Softcare Med H5 Mini 100ml
Alcohol Gel for hand disinfectant.

6069613 PK Size 50 €146.52



Alcohol Gel Disinfectant

Softcare Alcohol Gel Pump Pack 500ml
Alcohol Gel for hand disinfectant.

7510040 PK Size 6 C33.30

Contact Sales or Your Area Representative for Details

Galgorm Ind Estate
Ballymena
Co Antrim
BT42 1JQ

Log onto our webshop@
www.galgormgroup.com
to check out all our latest offers

T 028 2564 3211
F 028 2564 6714
W www.galgormgroup.com

SERVICE | QUALITY | VALUE

Van-Tastic casino party

Musgrave Wholesale Partners are running a unique "Casino Party" promotion for trade customers in Northern Ireland in association with the Today's Group and Isaac Agnew Volkswagen.

The promotion is open to all trade customers of Musgrave MarketPlace (Belfast), Holmes Wholesale Services and the Day Today symbol group, offering the chance to earn an invitation to a "Casino Party" at the Europa Hotel in October. This is a first for the industry as all of the Musgrave Wholesale Partners businesses - including the recently acquired Holmes business - have collaborated to bring their key customers together at the invitation-only event in the luxurious

surroundings of the Europa Hotel's Grand Ballroom. At the Casino Party customers have an opportunity to win a range of great prizes, including the star prize - a Volkswagen Caddy van worth £13,000.

Musgrave Wholesale Partners representatives Donna Morrison, Marketing Executive,

Musgrave MarketPlace, Jim Ratican, Delivered Business Sales Manager NI and Ian Bryson, Marketing Manager, Holmes Wholesale Services are pictured receiving the Casino Party star prize, a Volkswagen Caddy van from John O'Reilly, Fleet and LCV Sales Manager, Isaac Agnew Volkswagen.



*The Complete
Insurance Package*
(028) 9087 3000



APPROVED INSURANCE BROKERS

Orr House, 27/29 Linenhall St, Belfast BT2 8AR

Rollins Insurance Brokers is a trading name of T. Oscar and Company Ltd which is authorised and regulated by the Financial Services Authority Reference No: 116678

REDUCE YOUR COSTS **Reduce your carbon footprint**

Switch your business to Airtricity and, not only will you be reducing your carbon footprint, you will also be reducing your energy costs.

At Airtricity we offer very competitive rates for businesses in Northern Ireland. We are also the only electricity provider who can supply 100% renewable energy.

So why not join over 9,000 satisfied customers in Northern Ireland who have already made a big difference to our environment, and to their energy costs.

**Switch your business today
by calling 0845 603 444.**

www.airtricity.com



Airtricity
energy made better

Music helps beat the blues



More and more businesses are facing tough times in the face of the recession and morale in many businesses is running low. It is in these tough times that many businesses are turning to music to help them beat the economic blues. Music is a key element to creating atmosphere, motivating staff, differentiating from competitors, attracting customers, enhancing their experience and influencing their spending behaviour.

Music has long been recognised as having an effect on people's moods and many businesses now recognise that playing the right kind of music can enhance the experience they provide for customers, create the right atmosphere, differentiate from competitors and provide a morale boost for employees.

According to new research by MusicWorks which surveyed 2000 people working across various industries, 81% of people that visit sports stadia like to hear music played at appropriate times. Over 2 in 3 people say that playing music at sports stadia makes them more sociable with other fans. Music can generate a good mood with the listener and help to maintain a genial atmosphere at sporting events, so that a good time can be had by all.

If you haven't tried music you could consider adding it to help achieve the desired atmosphere. Getting the right music is essential of course and tailoring it to suit your business is important. Why not ask your staff what they'd like to hear whilst they work?

People surveyed who like to hear recorded music at sports events gave the following reasons:

- 70% say the atmosphere would not be as good if there was no music.
- 82% say it makes the event more enjoyable.
- 86% say that it increases the anticipation of the crowd when music is played before the event.

Playing music does come with a small up-front investment, as all UK establishments using music require a licence from PRS for Music. PRS for Music a not for profit organisation that collects the license fee on behalf of song writers, composers and publishers. It is a legal requirement for any establishment, if music is being played or used in public, to have a licence. The cost of a licence varies depending on the type and size of the premises and the nature and extent to which the music is used but this can be balanced out nicely by the business benefits that music delivers, which is welcome news for many businesses that are looking for that edge. You're also safe in the knowledge that your licence fee goes back to the people who created and performed the music.

It should be remembered of course that private member clubs pay a lower rate than other establishments.

CONTACT DETAILS:

PRS for Music
0800 068 4828
www.prsformusic.com

Bushmills unveils new look



One of the world's most famous Irish whiskey's, Bushmills, has unveiled a bold and striking new look. The new bottle design recognises the global reputation this local brand

holds, reinforcing the quality, authenticity and heritage, that have been hallmarks of Bushmills whiskey for over 400 years.

The new bottle, which is being rolled out globally from March 2010, represents an investment of £1.75m by Diageo. It forms part of an ongoing investment programme by the company of over £10.25m in the brand since it was acquired in 2005.

Speaking at the launch in Bushmills, Gordon Donoghue, Supply Director for Bushmills, said, "Bushmills whiskey is recognised internationally as one of the best Irish whiskeys in the world. This isn't something that has happened overnight. We have been making whiskey in the Bushmills village for over 400 years. All of that skill, knowledge and expertise has been poured lovingly back into the whiskey to make Bushmills the best it can be. Since Diageo acquired Bushmills in 2005 we have seen this brand become famous throughout the world and it all comes from this small village on the north coast of Antrim.

The new bottle highlights a lot of the quality and pride people at the distillery have been investing into this whiskey for centuries, it's an Irish whiskey made by local people and we're delighted to be able to launch it in its home market nearly six months ahead of its global release."

The new Bushmills bottle will be available from November 2009.

IMPROVE, PROGRESS AND ENJOY YOUR CLUB

(WITH OUR HELP)

"Working With Clubs In Changing Times"

MARTIN • MALSEED

CHARTERED ACCOUNTANT & CLUB MANAGEMENT SPECIALIST

PHONE: 07929 002238 - ANYTIME
or 028 9042 7275 - OFFICE HOURS

Website: www.martin-malseed.co.uk
E-mail: martin.malseed@btconnect.com



Hennessy

COGNAC

Electrical Surveying & Fire Safety Inspections

Secure a professional cost effective solution with Acorn Inspections

The annual renewal of an Entertainment Licence is fraught with hassle, inconvenience and expense. Keeping all three to an absolute minimum would seem to be a reasonable and sensible objective. To that end Lyle Dunn of Acorn Inspections (*see p21*) has, for a number of years, offered a simple cost effective renewal service. For a nominal fee of only £60 he will collate all the necessary documentation including advertising, organising inspections and submitting the complete application to your local council in a professional and diligent fashion.

Acorn Inspections are quite happy to work in tandem with an electrician you may already be associated with. The areas of expertise are such, that for a small fee, you will be assured of full compliance within the requirements of current regulations.

The Federation's recommendation to use Acorn Inspections formed part of our negotiations which resulted in an agreement which allowed clubs to engage the services of an electrical surveyor to ensure that only work outlined in the survey was carried out and that it was fully compliant with current regulations. This resulted in relieving some of the responsibility of the electrician while also reflecting a financial saving due to a club being in a position to obtain a competitive price for carrying out only that remedial work specified in the survey.

We acknowledge that it is all too easy to become complacent but engaging an electrical surveyor such as Acorn Inspections is similar to engaging a good accountant in that the savings derived will undoubtedly pay for itself time and time again and at the same time provide



Take the stress out of your renewals.

peace of mind, resulting in club secretaries being able to rest a little easier knowing that every aspect of the renewal process is being handled on their behalf. Lyle Dunn also offers a very competitive inspection service for electrical installations and fire safety systems.

More importantly, since Acorn Inspections do not undertake any electrical work, there is no concern about the inspection reports being anything other than independent, impartial and objective. As a Member of the Institution of Electrical Engineers and a Member of the Institution of Fire Prevention Officers, Lyle views the Entertainment Licence as an excellent opportunity to put premises on a fully compliant footing.

FIRE PREVENTION

Members may be aware that the area of fire risk assessment is being focused on as a legal requirement in regard to which various companies offering to provide this service are springing up.

As a member of the Institution of Fire Prevention Officers, Acorn Inspections are perfectly placed to provide a cost effective service similar to that afforded for electrical inspections.

The documentation and recommendations he provides will not only address the renewal of the Clubs Entertainment Licence but will also go a long way to address other statutory health and safety obligations that often rest ponderously on the shoulder's of club secretaries.

The Pensions White Paper and you

Now that the Pensions White Paper has been published, what does it mean for your personal finances and your retirement ambitions?

What is in the White Paper?

The main measures are:

- The state pension age for men and women will rise to 66 in 2024, to 67 in 2034 and 68 in 2044, each rise will be phased-in over two years.

- The state pension will become more generous and future increases will be linked to earnings rather than prices.
- The number of years it takes for people to qualify for a full basic state pension will be cut to just 30.
- From 2012, people will automatically be enrolled into a new, low-cost national savings scheme, although

they have the chance to opt out if it is not suitable for them.

The White Paper sets out the future of the state pension far into the twenty-first century.

There is however a trade-off going on with the new proposals. People will collect their state pension later, but it will be more generous.

Put simply, restoring the earnings link means the state pension will go up in line with salaries, rather than prices which will mean bigger annual rises in the state pension than at present.

However, if you want a comfortable retirement you are still going to have to save for it.



New **4%**
lager from
Stella Artois



Triple filtered. Smooth lager.



Major Coup for Glentoran

Keith Gillespie joining Glentoran has brought back great memories of the glory days when the likes of John Colrain (Celtic), Dennis Violet (Manchester Utd) and Jackie Milburn (Newcastle Utd) graced the Irish League.

His return to play in the local game will hopefully re-ignite his international career and add more than a little class to the Irish League.

Ronnie's fundraising proves so valuable



Ronnie Russell pictured with a cheque he presented to the Renal Unit at Belfast's Royal Victoria Hospital on Thursday 6th August 2009.

The raising of the donation of £1,600 was assisted by the Centre Spot Snooker Club, Castlereagh Road, Belfast. Special thanks goes to the club Chairman, Herbie

Kerry and Billy Stewart, Treasurer of Braniel Bowling Club.

This donation is in addition to previous funds raised by Ronnie for the Renal Unit.

Portstewart RBL win prestigious cup

The Portstewart Royal British Legion Club have been announced as the 2009 winners of the prestigious 'Ian Hamilton Cup' which is awarded to the club adjudged to have been the

most efficient and progressive in all aspects of Legion activities in England, Wales and N. Ireland.

Hearty congratulations are extended to everyone involved.

CIU General Secretary announces retirement

Kevin Smyth, long-serving General Secretary of the Club and Institute Union,



has announced that he is standing down from the post. He revealed he had chosen to accept an offer of early retirement from the union at the age of 62, after serving in the post since in 1992.

entertainers in the UK - number around 2,200. He confirmed that he had been looking into early retirement recently. He commented that recent government legislation had made life terribly difficult for clubs on the mainland.

During Kevin's tenure, women were finally given full membership of the CIU. However he said there was still work to be done.

Kevin joined the union as a training officer in 1977. Today the member clubs - which together form one of the biggest sources of employment for light

NI Federation of Clubs Chairman John Davidson, his fellow officers and executive committee wish Kevin best wishes and good health upon learning of his retirement.

Entertainment Renewals, Public & Legal Notice Advertising

SAVING YOUR CLUB MONEY



Biggest selling local morning newspaper in Northern Ireland[†]
 Biggest read local morning newspaper in Greater Belfast[†]
 Biggest read local newspaper in the rest of Northern Ireland[†]

Example 12cm x 1col	Entertainment Renewals Costs	Copies Sold
Daily Mirror	£126 + vat	60,228*
Better value than News Letter, Irish News or Belfast Telegraph		

Telephone: 028 9056 8110

[†] Source NITGI 2007 *Source - ABC, ABC MGN Jan-Jun 2007



Music is good for clubs and Northern Ireland

Music brings clubs to life:

- 91% of customers like to have a drink in venues where music is played[†]
- 82% of customers say that good music encourages them to visit more often and stay longer[†]

If you use music in your club, you may need a licence.* Because our Tariff JMC was created specifically for members' clubs like yours, you can be sure it's fair.



Call **0800 068 4828**
or visit **www.prsformusic.com**

PRS for Music represents Northern Ireland's musical talent – from Snow Patrol to Neil Hannon. Nearly 90% of your licence fee goes directly to music creators, including artists from Northern Ireland, so they can keep on making music.

PRS for Music is proud of its long-standing relationship with the NIFC and would like to thank them for their continued support of music in Northern Ireland's clubs.

* A licence from *PRS for Music* is needed to play our copyright music.

† Music Works survey of 2,000 people, conducted in March 2009. Visit www.musicworksforyou.com for more details.

New Rates for PRS

Tariff 'JMC' (2009.08)

Effective from 1st August 2009 (Also showing previous year's details in brackets)

1. Scope of tariff

This tariff applies to performances of copyright music within PRS for Music's* repertoire* at clubs bona fide established and conducted in good faith as non profit-making members' clubs, capable of satisfying the conditions for determining a qualifying club for the purposes of Part 4 of the Licensing Act 2003, or registration under:

- Part VII of the Licensing (Scotland) Act 1976, or
- Registration of Clubs (Northern Ireland) Order 1987.

It does not apply to establishments whose main object is bingo nor to youth or proprietary clubs.

2. General conditions

This tariff is subject to PRS for Music's General Conditions Applicable to Tariffs and Licences, available on request from PRS for Music.3.

3. Royalty rates

Where the music user has applied for and obtained PRS for Music's licence before musical performances commence, the standard royalty rate will be charged and payable for the first year of the licence.

Where the music user has not applied for and obtained PRS for Music's licence before musical performances commence, the higher (standard plus 50%) royalty rate will be charged and payable for the first year of the licence.

After the first year of the licence, in either case, the standard royalty rate will be charged and payable.

The following rates of charge apply to all royalties falling due from 1st August 2009.

All clubs will be aware that they are under a legal obligation to pay the correct dues to the Performing Rights Society (PRS) for music in their club.

Printed here are the revised rates (Tariff JMC) to be paid to the Society.

For further information call the N.Ireland PRS representative or the Federation Helplines. Club Secretaries should place these pages into their Red Management Manual.

If you do not have a Manual please call Helpline number 07889 681714.

	Higher royalty	Standard royalty
3.1 Featured music*		
3.1.1 Live music		
3.1.1.1 Where the annual expenditure on the provision of music* by performers* is £7,945 (£7,866) or more the royalty in respect of performances of music by those performers is	3.75% of such expenditure (3.75%)	2.5% of such expenditure (2.5%)
3.1.1.2 Where the annual expenditure on the provision of music is less than £7,945 (£7,866) the royalty per function for the first 100 persons capacity* in respect of performances of music by performers in person is at the rate of.....	£6.02 (£5.96)	£4.01 (£3.97)
and per 25 persons capacity (or part thereof) thereafter	£1.52 (£1.50)	£1.01 (£1.00)
provided that: The maximum annual royalty for performances in category 3.1.1.2 is	£297.95 (£294.98)	£198.63 (£196.65)
3.1.2 Featured recorded music*		
For all featured performances by record, compact disc or tape player* primarily for entertainment by means of discotheque equipment or otherwise for dancing and for karaoke performances*, the royalty per function for the first 100 persons capacity is	£6.02 (£5.96)	£4.01 (£3.97)
and for each 25 persons capacity (or part thereof) thereafter	£1.52 (£1.50)	£1.01 (£1.00)
provided that: Where such featured performances are given at a function, and in the same room, where performances are also given in person and in respect of which royalties are paid under paragraph 3.1.1 above, the royalty in respect of performances by record, compact disc or tape player per function for the first 100 persons capacity is	£2.93 (£2.90)	£1.95 (£1.93)
and for each 25 persons capacity (or part thereof) thereafter	£0.74 (£0.74)	£0.49 (£0.49)

	Higher royalty	Standard royalty
3.1.3 Cinema & featured video For performances (whether by means of the sound track or otherwise) during film or video shows in a room or place being specially used for the primary purpose of video or cinema exhibition, and with seating arranged accordingly the royalty per function for the first 100 persons capacity is	£2.93 (£2.90)	£1.95 (£1.93)
and per 25 persons capacity (or part thereof) thereafter	£0.74 (£0.74)	£0.49 (£0.49)
3.1.4 Minimum royalty for featured music The minimum royalty for an annual licence for featured music under this section of the tariff is	£148.94 (£147.47)	£99.29 (£98.31)
provided that: Where there are no more than three functions in a licence year this minimum charge will not apply. The charges for those functions - whether in terms of permits or an annual licence - will however be subject to a minimum of	£37.25 (36.87)	£24.83 (£24.58)
	per function	per function
3.2 Background or mechanical music* The annual royalty for performances by the following is:		
3.2.1 Television screen (without video) with a screen no greater than 26" (66cms)	£124.14 (£122.91)	£82.76 (£81.94)
	per screen	per screen
with a screen greater than 26" (66cms)	£186.17 (£184.32)	£124.11 (£122.88)
	per screen	per screen
3.2.2 Radio	£124.14 (£122.91)	£82.76 (£81.94)
	per set	per set
3.2.3 Video player (with or without television facilities through the same screen) except performances where there are special seating arrangements for viewing, or when the player is used for discotheque performances: with a screen no greater than 26" (66cms)	£186.17 (£184.32)	£124.11 (£122.88)
	per player	per player
with a screen greater than 26" (66cms)	£248.28 (£245.82)	£165.52 (£163.88)
	per player	per player
3.2.4 Record and/or compact disc and/or tape player and/or music centre	£273.11 (£270.41)	£182.07 (£180.27)
	per player	per player
provided that: Where two or more such instruments (or screens in the case of televisions and video players) are used in the same premises, whether those instruments are of the same or of different kinds, the combined charges for those instruments will be reduced by 10%.		
3.3 Jukeboxes The annual royalty per machine for performances by the following is:		
3.3.1 Audio jukebox*	£308.10 (£305.06)	£205.40 (£203.37)
3.3.2 Audio jukebox with background music facility*	£433.76 (£429.47)	£289.17 (£286.31)
3.3.3 Video jukebox with a screen no greater than 26" (66cms)	£405.45 (£401.43)	£270.30 (£267.62)
with a screen greater than 26" (66cms)	£486.56 (£481.74)	£324.37 (£321.16)

	Higher royalty	Standard royalty
3.3.4 Video jukebox with background music facility* with a screen no greater than 26" (66cms)	£502.74 (£497.76)	£335.16 (£331.84)
with a screen greater than 26" (66cms)	£563.58 (£558.00)	£375.72 (£372.00)
3.3.5 Combined audio/video jukebox with background music facility*		
with a screen no greater than 26" (66cms)	£555.44 (£549.93)	£370.29 (£366.62)
with a screen greater than 26" (66cms)	£606.23 (£600.23)	£404.15 (£400.15)
3.3.6 For each additional coin-entry point for 3.3.1, 3.3.2, 3.3.3, 3.3.4, or 3.3.5 above	£40.55 (£40.14)	£27.03 (£26.76)

4. Value Added Tax

Every Licensee under PRS for Music's tariffs will pay to PRS for Music in addition to the royalty due, a sum in respect of Value Added Tax calculated at the relevant rate on the royalty payable.

5. Inflation adjustment

The royalties payable under this tariff will be adjusted on the 1st August 2009 and on each anniversary of the tariff by the mean (to the nearest whole percentage point) of the percentages by which the Retail Prices Index and the Index of Average Earnings (unadjusted) change for March 2009 (and subsequently for March of the following years), when compared with the respective figures for March in the previous year. March is the latest month prior to the anniversary date for which figures are likely to be published for both indices.

After application of the adjustment any expenditure threshold figure will be rounded to the nearest pound with all other royalty rates rounded to the nearest penny. All royalties are charged at the royalty rate in force at the beginning of the licence year.

6. Definitions

- **annual expenditure on the provision of music** means the total of: gross salaries, gross wages; plus fees, expenses or other emoluments paid to performers (excluding any disc jockeys); and gross fees (net of any Value Added Tax) paid to third parties for the services of performers.
- **audio jukebox** means a machine (other than a video jukebox) for playing recorded music, capable of being operated by the insertion of a coin, token or card.
- **audio jukebox with background music facility** or **video jukebox with background music facility** or **combined audio/video jukebox with background music facility** or **music centre and/or radio cassette player** means a combination of units of equipment capable of reproducing sound from more than one source through a single sound system.
- **background or mechanical music** means music when performed by a record player, compact disc player, tape player, or video player otherwise than for featured purposes, or music performed by a radio or television set operated on the premises or diffused through a loudspeaker from another part of the premises or a source outside the premises.
- **capacity** shall be calculated as follows:
where the accommodation of a room is limited to the number of seats, the capacity will be calculated by reference to the total number of seats; but where, as in the case of discotheque performances, there is no formal means of calculating the accommodation of a room, that capacity will be assessed by reference to the maximum number of persons which can reasonably be accommodated in the room or which is permitted under any regulation by Fire Authorities or under the Club's Rules. Where the capacity exceeds 100 persons one quarter of the charge will be levied on each 25 persons.
- **featured music** or **featured recorded music** means music performed by:
performers in person, or
a record, compact disc or tape player primarily for entertainment such as by means of discotheque equipment or otherwise for dancing or in conjunction with cabaret or similar entertainment, or cinematograph equipment or video player.
- **karaoke performances** means those performances given by unpaid singers in conjunction with specially produced recorded music, with or without the provision of video-presented synchronised lyrics.
- **music centre** means instruments combining a radio and a tape player and/or record player.
- **performers** means singers and performers of musical instruments, including orchestra conductors or leaders, whether or not they combine in their performance other activities such as dancing or acting as comperes.
- **PRS for Music** is the trading name of the Performing Right Society Limited.
- **PRS for Music's repertoire** means all and any musical works (including any words associated therewith), the right of public performance in which is controlled by PRS for Music or by any of the societies in other countries with which PRS for Music is affiliated.
- **record, compact disc or tape player** means any gramophone, compact disc, tape or cassette player, or other mechanical/electronic contrivance for playing musical works, except:
a video player, or a contrivance, such as a jukebox, capable of being operated by the insertion of a coin, token or card.
- **video jukebox** means a machine for playing recorded music synchronised with a video or similar visual display and capable of being operated by the insertion of a coin, token or card.



Sparkling performance from new golf champion!



Pictured at the presentation are (l-r) - Ivor McCandless, Chairman, Golfing Union of Ireland, winner Wayne Telford from Rathmore Golf Club, Brian Magennis of C&C NI, suppliers of Magners, runner-up Paul Cutler from Portstewart Golf Club and Alan Ritchie, Captain Royal Portrush Golf Club.

The Magners North of Ireland Golf Championship, one of the Province's most prestigious golfing tournaments, took place recently at Royal Portrush Golf Club.

Over 300 competitors took part in the event, which is considered one of the leading,

and most successful golf tournaments in Ireland.

After five days of intense competition Wayne Telford from Rathmore Golf Club emerged as the overall champion defeating Paul Cutler from Portstewart Golf Club in the final play off.

THE TECHNOLOGY GROUP

Access Control CCTV Systems Intruder Alarms Hi-D TV + P.A. Systems

Fire Systems - Repairs - Upgrades - Leasing

Inc. - Abbacus CCTV & Alarms

'Special rates to Federation of Clubs members'

Tel: - 90-50-00-50
Mob:- 07788 901796

Unit A2.04, Portview Trade Centre, 310 Newtownards Road, Belfast BT4 1HE

GAA Announcement

The GAA and the AFL have announced that this year's planned International Rules Series, due to take place in Limerick and Croke Park on the 24th and 31st of October 2009, has been deferred for 12 months at the request of the Australian Football League (AFL). AFL Chief Executive Andrew Demetriou said the decision to seek a deferral of the series for 12 months had been a difficult decision to make as the AFL valued the GAA relationship very strongly.

Having a party or function at your club?
125 TICKETS + 3 POSTERS ONLY £30.00, Full Colour!
CALL: 077 333 61457

Tyrone 1984 Jubilee team remembered

The Ulster Final on 19th July was certainly a day for Tyrone to celebrate and a key moment within the festivities of the day was when Ulster GAA paid tribute to the great 1984 Tyrone team. It was a marvellous occasion to have so many of the 1984 players, management and backroom team present to receive an official recognition by Ulster GAA, President Tom Daly.

The team honoured were:

Eugene McKenna
Aidan Skelton
Frank Rafferty
Ciaran McGarvey
Sean Donnelly
Kevin McCabe
Noel McGinn
Hugh O'Hagan
Plunkett Donaghy
Patsy Kerlin
Damian O'Hagan
Colm Donaghy
Seamus Daly
Paddy O'Neill
Liam Donnelly
John Lynch
Audie Hamilton
Ned Coyne
John Joe O'Neill
Stephen Coney
Eugene Bradley
Eugene Mullan
Aidan O'Hagan
Paul Byrne
Gerry Taggart
Donal Donnelly.

Backroom team:

Pat McCartan
Tom McKeagney
Bob Granville
Art McCrory

Other panelists not in attendance:

Frank McGuigan
Declan Muldoon



The Tyrone 1984 Jubilee Team who received a presentation at half time in the GAA Football Ulster Senior Championship Final, St Tighearnach's Park, Clones, Co. Monaghan.

Picture credit: Oliver McVeigh / SPORTSFILE

Ulster Bank GAA TV launched

Ulster Bank and Kerry star, Kieran Donaghy recently helped to launch Ulster Bank GAA TV in Dublin.

The behind the scenes GAA footage is now live on Ulster Bank's dedicated GAA website www.ulsterbank.com/gaa which will host a range of exclusive GAA videos led by Ulster Bank's star players such as Donaghy over the coming weeks.

Picture credit: Brendan Moran / SPORTSFILE



www.acorninspections.com

• **Electrical & Fire Safety Systems** •

Tel: 028 9753 3075 Mobile: 07748 634430
Email: lyle.dunn@btconnect.com

Call LYLE DUNN for a no obligation quotation

Enjoy **HARP** Sensibly for the facts drinkaware.co.uk

REFRIGERATE YOUR TASTEBUDS.



**COOL DOWN WITH
A PINT OF BRRR**

HARP, HARP ICE COLD words and associated logos are trade marks. © Diageo Ireland 2009.

★
GREAT SPORTING EVENTS

NO. 37

1981

Botham's blitz upsets odds



Botham blasts Lawson.

Ian Botham booked out of his Leeds hotel on the morning of the fourth day of the Test against Australia and soon after he walked to the crease with England 105 for five, his captain, Mike Brearley, changed and prepared to face defeat and the press. England still required 122 runs to make Australia bat again. 1-0 down after two Tests against Australia, they now faced humiliation in the third Test at Headingley.

Botham, who had given up the captaincy after a poor spell with the bat, was shoring up the innings when Graham Dilley joined him at 135 for seven, still 92 runs from saving an innings defeat. Odds of 500-1 were offered against an England victory. Australia were 4-1 on and the draw 5-2.

Kim Hughes, the Australian captain who enforced the follow on, had used his bowlers in long spells and Terry Alderman, Geoff Lawson and Dennis Lillee were showing signs of exhaustion. So Dilley played aggressively, the bearded Botham joined in the fireworks and their stand was worth 117 in 80 minutes. Botham raced to his century off 87 deliveries and added 67 valuable runs with Chris Old before booking back into the hotel at the close of play. When Bob Willis was the last man out early on the fifth day he had helped Botham add 37 for the last wicket. Botham remained undefeated on 149 and England's total was 356. Australia needed 130 runs for victory.

Botham was again in the spotlight by dismissing Graeme Wood early in the innings, but the Australians looked comfortable at 56 for one shortly before lunch. Then Willis struck. He returned career best figures of eight for 43 and in a sensational turnaround England became only the second side to win a Test after following on. The feat was last achieved by England in 1894.

Botham's summer was not over. The fourth Test at Edgbaston provided another opportunity for him to pull England out of the fire. There was a sense of *deja vu* about Australia chasing 151 for victory. Botham was reluctant to bowl with Australia's score at 105 for five, but Brearley overruled him. In 29 deliveries Botham took five wickets for one run to achieve an astonishing 29-run victory.

He plundered 118 runs off 102 balls in the fifth Test at Old Trafford, hitting six sixes in a century off only 86 deliveries. The innings turned a match which England won by 103 runs to retain the Ashes. He then captured 10 wickets in a drawn sixth Test at The Oval to take his tally in the series to 34 wickets.

Mile record duel

The Coe-Ovett saga reached another peak in a nine-day purple patch during which, between them, they broke the world mile record three times. The record had stood to Ovett, whose 3:48.8 in 1980 had dispossessed Coe of the mark. On August 19 Coe regained the record, running 3:48.53 in perfect conditions in Zurich. He was paced by the American Tom Byers and even declared himself somewhat disappointed with his record, as he had been hoping for a time closer to 3:46 or 3:47. Earlier in the summer he had already improved his own world records at 800m and 1,000m.



In response, just one week after Zurich, Ovett, recovering from a leg injury, asked for a scheduled 1500m race at Koblenz on August 26 to be changed to a full mile. Paced by his training partner Bob Benn, Ovett clocked 3:48.40 to regain the record. But Coe's one week tenure as the mile world record holder proved lengthy compared to Ovett's. Just two days later, on August 28 in Brussels, Coe bettered the mark yet again with 3:47.33. "I still don't think the mile record has been tapped yet," he said. But this record, the third in nine days, was to last nearly four years, and proved the final word in the Coe-Ovett dominance of this distance.

Also this year...

Football - England suffered a humiliating defeat in Oslo when they lost 2-1 to Norway in a World Cup qualifier.

Darts - Jocky Wilson of Scotland won the first British professional championship.

Boxing - Joe Louis died on April 12, aged 66. Muhammad Ali was moved to admit, "I idolised Joe. I just gave lip service to being the greatest - Joe was the greatest."



**CHEERS
TO THE NEW
SEASON**



drinkaware.co.uk
for the facts