

# Review Club

VOLUME 22 - Issue 7, 2009



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## Minutes of the executive meeting

Held in the Royal Naval Association Club, Belfast on Saturday 10th October 2009



Jackie Millar (centre back), Royal Naval Association, and Dermot Rollins (front right), pictured with the Federation Executive at the October Executive meeting hosted by the Association at their clubrooms in Great Victoria Street, Belfast.

The Chairman opened the meeting following which the Secretary read the minutes of the last meeting which were subsequently passed without amendment being proposed and seconded by Gerry Gallagher and Raymond Connors.

The acquisition of InBev by C&C Ireland has come as a surprise and while full Government approval is awaited in respect of Northern Ireland, matters in the South have been completed.

We are pleased to say we have developed an excellent relationship with both companies and their management teams over many years. Indeed they continue to view the club sector as vitally important.

We were sad to learn that Terry Loughins is to depart from Diageo. Terry has been a very good friend of the Club sector and an excellent ambassador for Diageo.

We have met Dermot Rollins who sponsored today's meeting in the Royal Naval Association Club in Great Victoria Street, Belfast with some matters in respect of changes in the industry having been discussed.

A Financial report was presented by the Treasurer with copies being distributed to those present. The report was proposed and seconded as a true record of our financial standing to date by Jim McCaul and Joe Patterson.

The Chairman provided an update on Federation activity since our last meeting. With the many changes within the industry other suppliers have seized upon the opportunity to focus on the club sector in regard to which it is more likely that clubs will look rather more closely at what is available in the marketplace.

We have been in discussion with Jon Sanders on the Gaming and Lottery Consultation paper. There are of course particular elements we wish to focus on. Further details will be provided when available.

Since our last meeting we have had the benefit of meeting Michael McCann, the new Head of Diageo in Northern Ireland, who has assured us that the long association between Diageo and the Northern Ireland Federation of Clubs remains highly valued.

The Federation Chairman John Davidson broached the matter of development loans for refurbishing club premises etc. Mr McCann explained that these would be looked at on merit.

The matter of co-opting Executive Committee members was discussed with a view that we consider looking at areas of the province currently not covered. Consideration is to be looked at again at our next meeting which is scheduled for the 14th November 2009 in the RAOB HQ Belfast.

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# The Chairman's View!

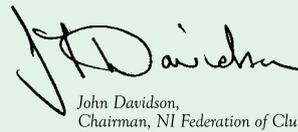


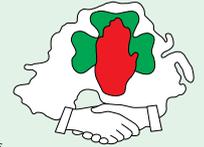
It is obvious that the economic recession continues to affect the leisure industry in a major way and clubs are most certainly not excluded. In times such as these it is essential that expenditure is given close scrutiny to best determine where savings can be made. It is foolish to keep premises open on certain days if it is costing you money to do so and a number of clubs have obviously already taken steps to make savings in this area. I like to be optimistic and hope that we are now passing the worst of the downturn and as we enter the Christmas period may see a seasonal upturn to provide a little respite for management committees throughout the province.

On 2nd November I was in attendance at a meeting of an industry group to discuss the format for a 'Code of Practice' to target the problem areas associated with anti-social behaviour and the health issues through alcohol abuse. The representative of 'MEAS' the body established in the Republic to target similar problems provided an excellent overview of how they have progressed since their inception in 2002. Various questions were posed by those in attendance to ascertain how effective 'MEAS' have been in attaining their goals. It has to be said there was a certain amount of ambiguity in the reply to some of the questions, as the reduction in such things as alcohol consumption could, for instance, be associated with the high cost of alcohol in the South.

Patricia McAllister of the Liquor License Review Team confirmed they were monitoring how matters on minimum pricing progressed in Scotland. We remain of the opinion that education similar to that adopted in targeting smoking is the only real way forward, but of course that requires copious amounts of funding. It is certain that there is no quick fix to the problem now faced by society.

Finally, I am concerned that yet another club appears to have been subjected to overzealous PSNI visits underlining the importance of the NIFC's wish to bring PSNI Rights of Entry into line with the manner in which other sectors are governed.

  
John Davidson,  
Chairman, NI Federation of Clubs



This concluded the meeting at which point the Chairman thanked Dermot Rollins, Sponsor and representatives of the Royal Naval Club for hosting the meeting and for the generous hospitality which preceded and followed the meeting.

Bob McGlone  
Secretary,  
Northern Ireland  
Federation of Clubs

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## Secretaries queries

### Securing a rates rebate provides major benefits

A number of clubs have requested the Federation's assistance recently to explore the possibility of securing a rates rebate.

Upon visiting the said club premises it was apparent there was a strong case for such a rebate to be enjoyed. However as a matter of good practice, we recommend that an expert on the subject is engaged to survey and prepare an application for submission to the rating authority.

In particular Mr Rory Clark of Brown McConnell Clark & McKee, 11 Rosemary Street, Belfast, Tel: 028 9032 0027 has been very helpful.

Apart from the financial savings to be derived if successful in securing a rebate, you will also be categorized as a sports club and will benefit from not having to apply for a children's certificate.

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<sup>†</sup> Source NITGI 2007 \*Source - ABC, ABC MGN Jan-Jun 2007



## Down Royal raises the champagne stakes

Exclusive Champagne House Billecart-Salmon agreed a sponsorship deal with Down Royal Racecourse at its popular two-day Northern Ireland Festival of Racing, which kicked off on 6th November.

The celebrated wine-maker, based in Mareuil-sur-Ay in the heart of the Champagne region, put its name to the 'Billecart-Salmon Handicap Hurdle' which took place on Saturday 7th November alongside the Grade One JNwine.com Champagne Chase.

James Nicholson, chairman of Down Royal Racecourse and managing director of local Billecart-Salmon distributor, JNwine.com said, "The NI Festival of Racing is Northern

Ireland's premiere racing event and an ideal platform for the racecourse to develop a mutually-rewarding partnership with one of the world's most famous champagne houses. This was an exciting opportunity for Billecart-Salmon to connect with new audiences and at the same time support the most prestigious sports and social occasion of the year."

Hosting an action-packed programme of premium racing, trackside entertainment and unrivalled hospitality, Down Royal Racecourse said this year's event attracted the highest calibre of horses from Ireland and the UK.

This year's Festival was once



Billecart-Salmon's Lucinda McMillan joined Down Royal Racecourse Manager, Mike Todd, to toast the 'Billecart-Salmon Handicap Hurdle'.

again broadcast to thousands of viewers across Britain and Ireland by leading racing

correspondents from 'At the Races', Radio Five Live, Radio Ulster and Channel 4.



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# The End of an Era

## The Federation bid farewell to a dear friend

What can we in the Northern Ireland Federation of Clubs say about Terry Loughins that has not already been said? Well quite a lot actually.

Terry is one of those people who come along all too rarely. To quote a local saying, he is a dyed in the wool Guinness/Diageo man who became recognised as the face of the company throughout the Island of Ireland.

Needless to say the Federation, as the representative body of sports, social and recreational clubs throughout the province, were bewildered by Terry's imminent departure. Of course the restructuring of company personnel is nothing new as there has been an abundance of it since the economic recession commenced, but this one in particular took everyone by surprise.

We have enjoyed a tremendous relationship with Diageo and Terry over many years and following a recent meeting with Michael McCann, to whom we extend our congratulations, we feel reassured that the association between our organisations will remain unchanged. However the association developed with Terry was somewhat special and his outstanding representation

on behalf of Diageo will be a hard act to follow.

Terry is possibly even more photographed than Trevor McClintock, another high profile trade personality. Of course Terry will always be remembered with affection from his days as a sales representative with the company and it came as no surprise when he secured his present role.

Always willing to help and with a smile to greet you Terry will be sadly missed, nevertheless I feel certain he will remain close to the trade in some capacity.

We will certainly remember with affection the many years during which we have enjoyed Terry's company and the hospitality provided on behalf of Diageo.

The Chairman, Officers and Executive Committee of the Northern Ireland Federation of Clubs extend thanks to Terry for his friendship and wish him and his wife Lindsay the very best that life can bring.



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# Magners Light falls for fashion

The historical St George's Market recently played host once again to Northern Ireland's biggest fashion event, graced by top models from Style Academy. The show was certainly the talking point, especially the live snake and the well choreographed fashion show, which had the crowd's pulses racing! The 'Something Old, Something New' themed show on the opening night had a 'Rock Chick' theme and highlighted what's en vogue in the high street.

Gavan Morris, Marketing Manager for Magners Light, was delighted to once again sponsor Northern Ireland's most talked about and high profiled fashion shows. He said, "The famous market was the model venue for

the Magners Light style shows. This is a super association for us, for Magners Light has proved a real success with its crisp refreshing flavour and natural character you would expect from Magners cider and with only 92 calories but still 4.5% ABV. The shows would be fabulous in any European city, but St George's Market in the heart of Belfast once again provided a stunning backdrop for some great new autumn looks and dazzlingly creative interpretation of fashion classics. Fashion, entertainment and Magners Light over ice made the event a runaway success in fact!"

Profits from both evenings were donated to the Ulster Cancer Foundation.



Pictured at the "Deadly Designer" evening at Magners Light Fall for Fashion show at St George's Market, Belfast, are Jennie Stewart, Paula Riley, La Femme's Michelle McMath and Adele Caruth.

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# Musgrave Casino Party

Guests of Musgrave Wholesale Partners gathered in the Europa Hotel's Grand Ballroom for a fun casino night to conclude the exclusive "Casino Party" promotion undertaken during the summer. The Casino Party promotion was undertaken in association with the Today's Group and Isaac Agnew Volkswagen and guests included trade suppliers and customers of Musgrave MarketPlace (Belfast), Holmes Wholesale Services, the Day Today symbol group and Musgrave Food Services.

Comedian Ian Irving from Essex had flown in for the occasion and he opened proceedings with a hilarious routine before the casino commenced.

Business was brusque at the casino tables with over 300 guests hoping they would win enough to bid for one of the ten fabulous prizes in the blind auction at the end of the night.



*Dominic and Patricia Marshall, winners of the Casino Party star prize - a Volkswagen Caddy van supplied by Isaac Agnew - are pictured with Annette Newburn and Kathleen Moran of Musgrave MarketPlace, Belfast.*



*A packed house enjoyed a great evening's entertainment.*



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# Investment significantly increases storage capacity at Bushmills

Bushmills has completed its £2.6m investment in new maturation warehouses, which increases the Distillery's storage capacity by another 44,000 barrels of whiskey.

The build is part of Diageo's £10.5 million investment in the brand since acquisition in 2005 and follows the recent installation of its new Potstill and Mash House as well as the unveiling of its new bottle design which recognises the global reputation, quality, authenticity and heritage of Bushmills.

Maturation is a crucial part of the whiskey making process, with millions of litres of distilled spirit being placed to 'sleep' in oak barrels for anything up to 21 years. Commenting on the completion of the new maturation warehouses and what it means for the Distillery, Gordon Donoghue, Supply Director of Old Bushmills, said, "This is a significant investment for the Distillery with each of the warehouses able to store the equivalent of 10million bottles of Bushmills. Their completion is an important step in upgrading the Distillery with first class production facilities and represents our continued commitment to the brand and to the community within Bushmills.

"The new storage capacity forms a key part of the production process and will help us in fulfilling global demand for the Bushmills brand. Our whiskey is distilled 3 times before being filled into barrels and stored in maturation warehouses. Here the whiskey expands into the wood drawing out oak, vanilla and caramel characters that give Bushmills its great taste. It has been a very exciting couple of years for the Distillery with our 400 year celebrations in 2008 and these new warehouses reflect our determination to build on the Bushmills brand's rich history and ensure that it is enjoyed by future generations."

Commenting on the build, Patton Construction Contracts Director, Denis O'Connor said, "We are delighted to hand over this first class facility at the world renowned Bushmills Distillery. Patton Construction has an excellent track record within the manufacturing/ industrial sector and this project certainly demonstrates our consistency and ability to complete a substantial project on time and within budget. The project team, lead by Contracts Manager, Robert McMordie and Site Manager, Norman Bowan worked extremely well and has delivered an excellent project which has been very well received by Diageo."



*Colum Egan, Bushmills Master Distiller and Patton Group Contracts Director, Denis O'Connor, unveil Busmills' additional storage capacity.*



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## Smirnoff urges consumers to 'Be There'

### Movement launched to inspire one-of-a-kind experiences

Smirnoff has just launched the phase of a new global 360° campaign in Northern Ireland called 'Be There'. The campaign runs across seven markets - USA, UK, Brazil, Venezuela, Canada, Australia and Ireland.

Kicked-off by an advertising campaign developed by JWT New York, 'Be There' is a direct call to action to inspire people to subvert the ordinary.

It is a rallying cry from Smirnoff calling on others to create, seek out and participate in more extraordinary one-of-a-kind experiences.

When you ask people about their best nights out, they'll say things such as 'I was there', and 'Were you there?' 'There' is when you wouldn't want to be anywhere else in the world. It can happen anywhere and everyone has their own definition of it and it is a unique combination of the right people, at the right place, at the right time.

'Be There' is not just simply a new advertising campaign; it's a shift in the marketing approach from linear ad campaigns, to experiences and content amplified through the power of digital. A series of globally and

locally produced Smirnoff 'Be There' events will keep consumers engaged throughout the year, keeping in line with the brand's ethos to inspire consumers to overturn convention in the pursuit of one-of-a-kind experiences.

The Smirnoff 'Be There' campaign in Northern Ireland encompasses print, television, online, and out-of-home creative executions, offering compelling visual images encouraging consumers to 'Be There'.

Speaking about the new campaign, Carol McHugh, Smirnoff Senior Brand Manager for the island of Ireland said, "The Smirnoff brand has a rich heritage in the world of nightlife and entertainment and has been there when these magical moments have been created. With this campaign we are taking that one step further, inviting consumers to join our quest to create one-of-a-kind experiences. Our goal is to build on this and deliver a wealth of opportunities for consumers to experience exceptional, unexpected and inexplicable 'there' moments for themselves. To this end we will be supporting a series of 'Be There' events on the island of Ireland."

Further details of the 'Be There' campaign and upcoming activity can be found on [www.smirnoff.com](http://www.smirnoff.com)



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The advertisement features a large, colorful slot machine in the center. The slot machine has a blue and gold design with a central reel and various symbols. Below the slot machine, there is a small illustration of a hand holding a coin. The background is a gradient of brown and orange.

## Northern Ireland supporters help local charity

Three special Northern Ireland football supporters undertook an extensive walk around the country for the Northern Ireland Cancer Fund for Children. Peter Topping, Brian Quinn and Trevor Hollinger took up a challenge which saw them walk 300 miles in 11 days, raising much needed funds for this tremendous charity.

The three men began their trek on Friday, September 18, arriving back at the charity's east Belfast headquarters 12 days later on Tuesday, September 29.



*Pictured is the tired but enthusiastic walkers with N.I. Cancer Fund for Children Chief Executive, Gillian Creevy, and Keith Gillespie, Glentoran and Northern Ireland.*

## Club Climbs Mountain for Macmillan

The charitable side of clubs was once again highlighted when, on 27th September in the Lower Falls Social Club,



a cheque for £10,270 was presented to Macmillan Cancer Support. On this occasion funds were raised via a walk on Black Mountain. This was the fourth such walk with the previous three being equally successful in raising £25,000 for the Northern Ireland Hospice.

On 3rd October a disco was

also organised to raise funds, all of which were included in the final total. This kind of generosity is typical of social club members and guests who, despite the economic recession, continue to give of their time and money in support of numerous charities and good causes.

Well done to all at Lower Falls.

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# Your duty as an employer

Employers including clubs have a duty under the law to ensure, so far as is reasonably practical, the health, safety and welfare of their employees while at work.

## Employers must consult employees on matters relating to health and safety at work including:

- any change which may substantially affect an employee's health and safety, for instance in procedures, equipment or ways of working;
- the employer's arrangements for getting competent people to help him/her satisfy health and safety laws;
- the information employees have to be given on the likely risks arising from their work, measures to reduce or get rid of those risks and what employees should do if they have to deal with that risk;
- the planning of health and safety; and
- the health and safety consequences of introducing new technology.

## In general the employer's duties include:

- making your workplace safe and without risks to health;
- ensuring plant and machinery are safe and that safe systems of work are set and followed;
- ensuring articles and substances are moved, stored and used safely;
- providing adequate welfare facilities;
- giving you the information, instruction, training and supervision necessary for your health and safety.

## In particular, the employer must:

- assess the risks to health and safety;

- make arrangements for implementing the health and safety measures identified as being necessary by the assessment;
- if there are five or more employees draw up a health and safety policy statement, including the health and safety organisation and arrangements in force and bring it to the attention of the employees;
- appoint someone competent to assist with health and safety responsibilities and consult you or your safety representative about this appointment;
- co-operate on health and safety with other employers sharing the same workplace;
- set up emergency procedures;
- provide adequate first-aid facilities
- make sure that the workplace satisfies health, safety and welfare requirements, e.g. for ventilation, temperature, lighting, and sanitary, washing and rest facilities;
- make sure that work equipment is suitable for its intended use, so far as health and safety is concerned and that it is properly maintained and used;
- prevent or adequately control exposure to substances which may damage your health;
- take precautions against danger from flammable or explosive hazards, electrical equipment, noise and radiation;
- avoid hazardous manual handling operations and, where they cannot be avoided, reduce the risk of injury;
- provide health surveillance as appropriate;
- provide free any protective clothing or equipment, where risks are not adequately

- controlled by other means;
- ensure that appropriate safety signs are provided and maintained;
- report certain injuries, diseases and dangerous occurrences to the appropriate health and safety enforcing authority.

## Employees also have legal duties too. They include:

- taking reasonable care for your own health and safety and that of others who may be affected by what you do or do not do;
- co-operating with your employer on health and safety;

- correctly using work items provided by your employer, including personal protective equipment, UK accordance with training or instructions; and
- not interfering or misusing anything provided for your health, safety or welfare.

Full details on all aspects of health and safety law can be found on the HSE website: [www.hse.gov.uk](http://www.hse.gov.uk) or by ringing 0845 345 0055.



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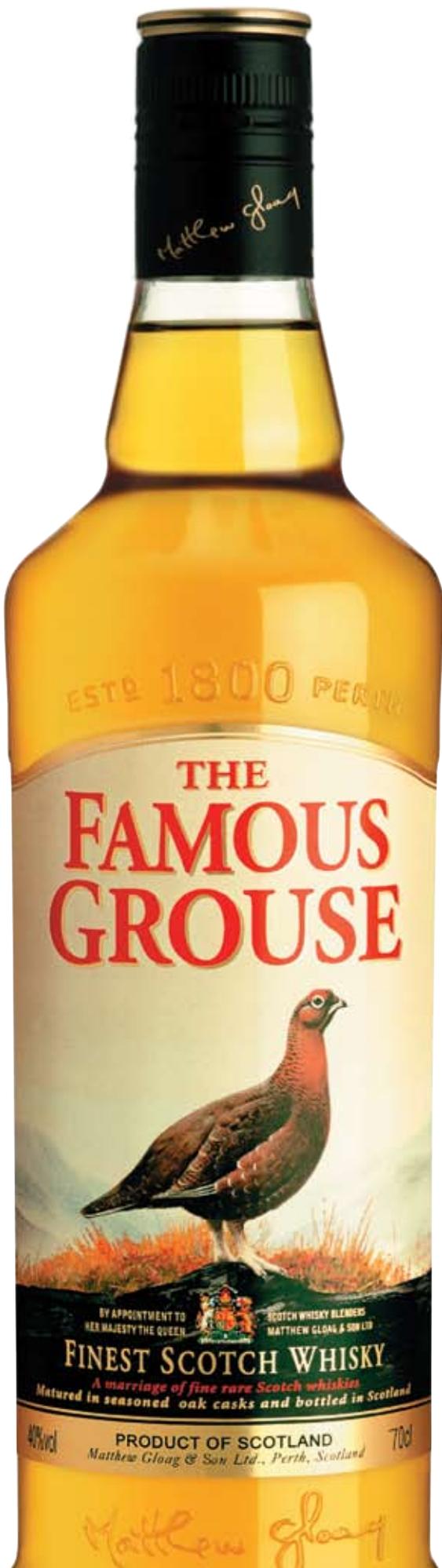
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# You will need to complete a fire risk assessment

In Great Britain the Regulatory Reform Order 2005 (Fire Safety) came into force in 2006 and replaced 70 previous pieces of legislation.

All clubs should now be aware that similar requirements are to be introduced in Northern Ireland, possibly in late November

Clubs will be required to nominate a responsible person to check that the order is complied with and to ensure the safety of employees, members and visitors.

A fire safety risk assessment is, in the majority of cases reasonably straightforward provided it is given adequate and thoughtful attention.

The risks are probably well known to you already and the necessary control measures are not difficult to apply.

## THERE ARE 5 KEY STEPS

### 1. Identify the fire hazards

How could a fire start and what could burn?

### 2. Identify people at risk

Everyone is at risk but some more than others. Consider the elderly, children or the disabled.

### 3. Evaluate and act

Consider what you have found in steps 1 and 2. What are the risks of a fire starting and what are the risks to members in the building nearby? Remove and reduce risk; take action to protect your premises and people from fire.

### 4. Record

Keep a record of any fire hazards and what you have

done to reduce or remove them: plan how to prevent fire and how you will keep people safe in case of fire: train staff so they know what to do in case of fire.

### 5. Review

Keep your risk assessment under regular review because over time the risks may change. The website [www.communities.gov.uk/fire](http://www.communities.gov.uk/fire) explains all.

A local Fire&Rescue Service representative confirmed the details above and that they will be enforcing the new requirements, having the power to inspect premises to check that the Order is being complied with.

It is important to note that even if a club is not inspected there may be very serious insurance related issues should a fire occur and a risk assessment is absent.

As with all legislation firms will



appear to offer their services. Some will be genuine and some will use scare tactics to sell unnecessary reports at an inflated price. You should be

very wary of who you commit to. If you are in any doubt call the NI Federation of Clubs helplines and we will be only too happy to assist you.

## Questions & Answers

**Q.** We have been advised that it is possible to apportion VAT on membership subs. I have looked online at the relative HMRC Brief but still cannot quite understand it, can you offer any advice? We have always treated subscriptions and joining fees as standard rate for VAT.

**A.** I confirm that apportionment can be made regarding VAT on subscriptions. This is calculated by finding facilities covered by subscriptions which are free of VAT.

In almost every club this would probably only include the facility of snooker and bowls. In each case, snooker is paid for separately using a light meter that is free of VAT and almost all clubs which have bowling greens require members to join a separate bowling section, the subscription of which is already free of VAT.

In the circumstances, therefore, it is unlikely that most clubs will have any success in pursuing apportionment under this notice and any club that does have success would, I suspect, be the subject of a full VAT inspection shortly afterwards.

**Q.** An applicant for membership is due to come up before the committee next week. The applicant's proposer has been suspended. What impact does this have on his application?

**A.** The key issue is that the proposer and seconder were valid members at the time of the proposal and that remains the case despite any subsequent suspension or expulsion. The application is legitimate and the proposed new member can go before the committee. The committee can take notice, if it wishes, to the fact that the proposer was recently suspended from the Club.

# Music brings clubs to life...

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Don't forget that if you play music in your club, or even if you just show TV programmes, you may need a licence from *PRS for Music*<sup>\*</sup>.

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*PRS for Music* supports Northern Ireland's up and coming musical talent as well as more established artists such as Snow Patrol and Neil Hannon.

*PRS for Music* is proud of its long-standing relationship with the NIFC and would like to thank them for their continued support of music in Northern Ireland's clubs.

<sup>†</sup> Music Works survey of 2,000 people, conducted in March 2009. Visit [www.musicworksforyou.com](http://www.musicworksforyou.com) for more details.

<sup>\*</sup> The Copyright, Designs and Patents Act 1988 requires you gain the permission of the copyright owner if you play music in public. Our Music Licence provides you with this permission for the rights administered by *PRS for Music*, for musical works controlled by *PRS for Music* in the UK. A separate sound recording licence may also be needed. Visit [www.ppluk.com](http://www.ppluk.com) for more details. A Music Licence gives you the right to play our copyright music. You also need a TV licence.

# Why do we need to register with PRS for Music?

Over the years this question has been asked more times than I care to remember. It is for this reason that we held a meeting with PRS representatives many years ago.

When the years of civil unrest were reaching a close we anticipated that more ease of movement around the province could lead to clubs falling short of full compliance with PRS requirements.

In this respect the meetings proved most beneficial and assisted both the Northern Ireland Federation of Clubs and PRS in addressing concerns.

This all belayed fears of court action when informed by the Club Institute & Union that there was no point in objecting to paying a PRS license as they had never lost a case in court.

However in traditional N.I. Federation of Clubs fashion we nevertheless required more information, wishing to explore the extent of the Performing Rights Society and how and why we have to comply with their requirements.

Since that time we have developed an excellent relationship which has worked

very well. Indeed we have found PRS very easy to work with, having resolved a number of issues to the satisfaction of all concerned; in some cases clubs have received a refund following contact directly with PRS or via the Federation.

In essence, PRS for Music represents the interests of the world's best music writers, composers and publishers. Formed as The MCPS-PRS Alliance in 1997 with the PRS for Music brand adopted in 2009, the organisation brought two royalty collection societies together; namely MCPS and PRS.

Like private member clubs both these organisations are 'not for profit', deducting a small administration/commission fee to cover operating costs. They exist to collect and pay royalties to their members when their music is performed in one of a number of ways - when it is recorded onto any format and distributed to the public, performed or played in public, broadcast or made publicly available online. This is similar to the manner in which ASCAP operate in the USA.

### Where does the money come from?

Money is due to PRS for Music for any public performance of music, whether live or recorded, from radio and television broadcasts or online.

### Where does the money go?

PRS for Music and MCPS pay money collected to their writer, composer and music publisher members.

If you have any concerns in relation to the PRS fees you are paying please do not hesitate to contact the Federation Public Relations Officer on 07889 681714.

## Insurance

### Does your club policy provide full cover?

Club Insurance is never very far from our thoughts and yet again it has raised its head following a spate of break-ins which, amongst other things, resulted in gaming machines being vandalised, some to the point of complete destruction.

As some of the equipment referred to was hired the club probably thought in all innocence that the company hiring the equipment was responsible for insurance cover.

However THIS IS NOT THE CASE as it is the responsibility of the club/end user to ensure

that their policy covers damage of this kind.

The N.I. Federation of Clubs encourage clubs to check their policy documents to provide reassurance that their club policy provides full cover for such matters as Health & Safety, Employment, Indemnity for Club Officials and damage to equipment on hire or lease.

The NIFC Chairman, John Davidson, urges all clubs to thoroughly check their policy documents in respect of all the issues referred to.



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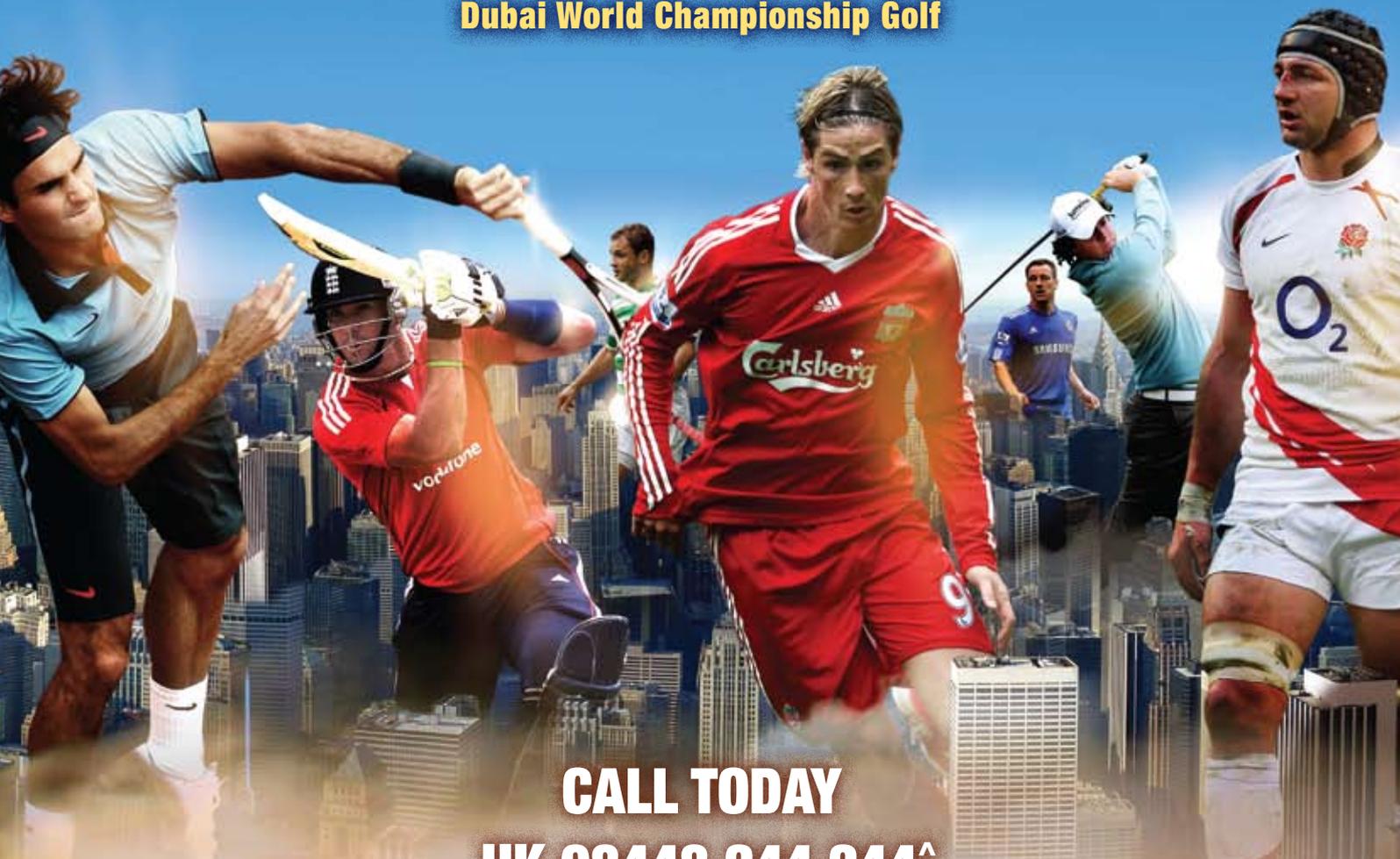
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<sup>^</sup>Calls cost up to 5 pence per minute with a 6 pence connection charge for BT customers. Calls from other providers may vary. All information is correct at time of going to print (October 2009).

## Republic out to 'Trapp' French

With just a handful of seconds remaining and the ball deep in opposition territory, Ireland coach, Giovanni Trapattoni, must have believed his side were about to achieve the unthinkable, beat Italy and be



within touching distance of automatic qualification for the 2010 World Cup finals.

Alas, how quickly dreams can turn to despair, as a momentary lapse in concentration allowed Alberto Gilardino to fire home an injury-time equaliser that gave the Italians the point they needed to top Group 8 and earn their place at next summer's World Cup, and condemn Ireland to a second-place finish. But now Trapattoni's men must dust themselves down and seize their last opportunity to return to the grandest stage of them all by winning their World Cup play-off against France.

One crucial advantage Ireland will carry into this two legged decider will be the unbeaten record they maintained during the group stages. This included the home and away draws against the Italians. This will make the journey to Croke Park a daunting prospect for Raymond Domenech's French side. The last time France met

the Republic of Ireland came during the qualification stages of the 2006 World Cup, when Ireland battled valiantly across 180 minutes of exhilarating football, holding France to a goalless draw in Paris but falling to a solitary Thierry Henry goal at Lansdowne Road in 2005.

Trapattoni will need to inspire his troops once more before sending them into battle. Few expected Ireland to be a match for the Italians but were proved wrong and they must get something to take to France if they are to have a fighting chance of boarding a plane to South Africa in summer 2010.

**International Football**  
Rep. of Ireland v France  
Saturday 14 November  
19:30 Sky Sports 1 - LIVE



## Wine trends

### Exceptional quality to price

In recent years the growth in the popularity of wine has surpassed all expectations. No longer is wine the domain of a particular social class, in some cases it has replaced the evening cup of tea with which to relax!

In line with growth has come the ability to choose wines from a global market with many brands being available but at the end of the day the favourite tittle is very much down to individual taste.

A recent discussion with Andrew Fullerton of Drinks Inc revealed the extensive selection of hand picked wines on offer from this forward thinking supplier in regard to which

Andrew was keen to highlight that the availability of top end quality to price is something Drinks Inc are focused on as an essential requirement.

In clubs, the growth in small bottles of wine has been exceptional with a growing number of outlets also opting for full size bottles as an affordable alternative.

Either way Drinks Inc have a portfolio which they feel certain can satisfy the needs of the most discerning consumer.



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## Football teams in good relations message



(L to R) Ian Boden, World United player and committee member, Andrew Dobbins, Reach EPS Ltd and Aruna Djaló, World United captain and committee member.

Local firm Reach EPS has teamed up with The Irish Football Association (IFA) to endorse Belfast based inter-racial football team 'World United'.

World United, Northern Ireland's Intercultural Football team, played a North Belfast Cross Community Youth Team in a friendly football game to celebrate diversity at Solitude, the home of Cliftonville FC on Thursday, 22nd October. Players from around the world played for World United wearing a new kit sponsored by Reach EPS Ltd to celebrate the occasion.

The IFA's Head of Community Relations, Michael Boyd, praised both teams for their commitment to Football For All. He said, "Both teams are committed to the promotion of Good Relations, using football as a tool to bring people together on a regular basis to proactively challenge racism and sectarianism, and creating a safe space to encourage new



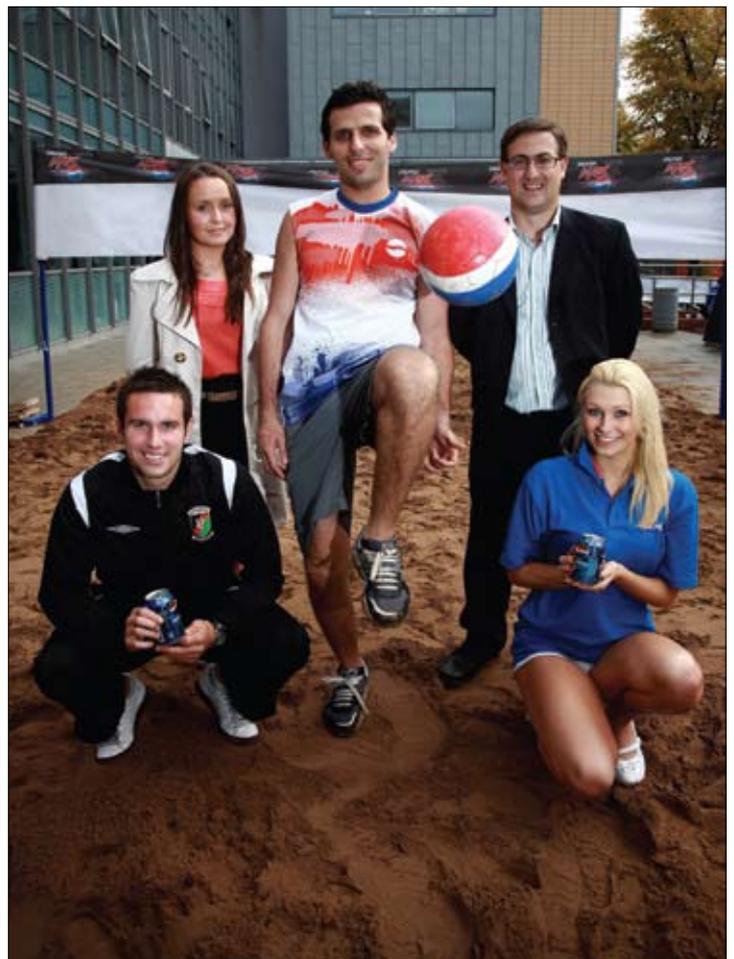
life lasting friendships and positive integration into the community."

## Pepsi footvolley comes to N. Ireland

It seems footvolley could be the new volleyball for students this year! Played across the world in countries that are better known for their football players such as Spain, Brazil, Portugal, France and Italy, its popularity is growing globally, probably due to the sport's use of football skills. Pepsi decided to bring footvolley, a new and fresh sport in Northern Ireland, to the students at Queen's University's students union during freshers' week. The sport's experts,

Luigui Oliveira and Benjamin Coyne, were flown in from England to demonstrate and teach the sport to students.

The quirky activity marked the commencement of an association between Britvic Northern Ireland to supply the student's union bars with its products. Given Pepsi's football association, students can certainly expect to enjoy plenty of Pepsi promotions around key matches.



Glentoran's Andrew Waterworth (far left) lent his support to the footvolley activity. He is pictured with (l-r) Britvic NI's Brenda McGale, Territory Customer Executive, footvolley expert Luigui Oliveira, Colin Salt, Customer Manager Licensed, Britvic NI, and Miss Northern Ireland Cherie Gardiner.

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# Carling NI football writers' awards

Cliftonville ace, George McMullan was selected for the September Player of the Month award as his goal-scoring exploits have seen him bag a sensational seven goals in the month.

Cliftonville has climbed the table thanks in no short measure to McMullan's exploits but he accepted his accolade on behalf of his team-mates.

"We have a fantastic team ethic at Cliftonville. We win together and lose together," said McMullan. "It is always fantastic to win personal awards but I would not be receiving this if it wasn't for the rest of the lads so I accept it on behalf of everyone at the club.

"September was a great month for us and hopefully we can continue to progress. I would also like to thank Carling for their continued support of our local game."

Aisling Duffy said, "This has been a fantastic month for



Aisling Duffy from Carling presents Cliftonville's George McMullan with the Carling Northern Ireland Football Writers' Association Player of the Month award for September alongside Carling referee Catherine Milligan.

George and his seven goals in September means he is a very deserving winner. Each month the level of football played in the Premiership seems to get even better and Carling is

delighted to be at the heart of local football, supporting local talent, and bringing local people back to the game."

Marty Quinn was named as Manager of the Month after claiming four wins which moved the Lurgan Blues into second place in the table. Glenavon's revival has shocked Carling Premiership supporters this

season - but not Mourneview Park boss Marty Quinn.

He said, "The players and staff have put in a lot of hard work and I think we are achieving the success we deserve. I accept this award on behalf of my staff. I need tools to do my job and without the staff and players, who have been outstanding, I couldn't do anything."



Marty Quinn, Glenavon F.C., collects the Carling Northern Ireland Football Writers' Association Manager of the Month award for September.

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## Irish News Ulster GAA Club and Volunteer Conference



The third Irish News Ulster GAA Club and Volunteer conference will take place on Saturday 14th November in the Armagh City Hotel. The Irish News will once again act as Conference Partner in Ulster GAA's flagship non-games event which is focused at supporting club, volunteer and community development right across Ulster's nine Counties. The Ulster Council now supports over 250,000 volunteers working in 580 constituent GAA clubs and approximately 600 constituent educational units across the Province. The theme of this year's conference is "Stronger Clubs, Better Communities; the legacy of the GAA's 125th Anniversary Year"

The event is the third of its kind following the outstanding success of the 2007 and

2008 Conferences. The conference will include a range of workshops, keynotes and discussion forums facilitated by leading GAA officials. Keynote speakers attending will be GAA President, Christy Cooney, Ulster GAA President Tom Daly and former GAA President and Community Leader Peter Quinn. This year the master of ceremonies is BBC Championship presenter Austin O'Callaghan.

There will be seven conference workshops this year, they include:

- Physical Development in the GAA Club
- Structured Giving - Self Fundraising in the Club
- Child Protection in the GAA
- Insurance in the Club
- Enhancing Scor and Club Cultural Activities

- ICT in the GAA Club
- The GAA Development Plan
- Communicating the GAA message at Club level
- Lobbying Local Government for GAA Provision.

The Conference will also see the launch of a new Confederation of Ulster Council's which will formally link the Ulster GAA with Ulster Councils for Ladies Gaelic Football, Camogie, Handball and Rounders in order to promote a holistic approach the development of Gaelic Games Community.

Ulster GAA President Tom Daly highlighted the significance of the conference, "The success of our last two conferences highlighted the need for this event on annual basis as the Ulster Council

is committed to supporting clubs in all areas of their development, the Community Development Staff support both the Clubs, Counties and Ulster Council in doing that. I am looking forward to seeing many of our club officials present at the conference and I am confident that all present will benefit from the day. I would also highlight the important role of our conference partner the Irish News, I am grateful for their ongoing support in a range of matters and I am grateful for their continued outstanding coverage of Gaelic Games."

There are still places available to register, please contact Maura Kelly on 028 (048) 3751 7180 or e-mail: [maura.kelly.ulster@gaa.ie](mailto:maura.kelly.ulster@gaa.ie)

## A 'must read' for Ulster Gaels: The Evolution of the GAA

The Evolution of the GAA brings together leading writers and academics to examine the history of the GAA over 125 years and the antiquity of Gaelic games over previous centuries. This collection

outlines the progress made by the organisation and its games in Ireland and abroad, with particular emphasis on Ulster.

The first section comprises a number of personal reflections

by prominent members of the GAA from the last seven decades, President Mary McAleese, Cardinal Seán Brady, Paddy McFlynn, Maurice Hayes, Jim McKeever, Peter Quinn and Mickey Harte.

In the second and third sections, a series of academic essays explore various themes of GAA history, such as the antiquity of hurling and related games in Ulster; the founding of the GAA; the role of the press in its propagation; its relationship with the Catholic Church and republican politics; the development of the playing rules of football and hurling; the reduction of violence in the games; camogie up to 1950; and the international dimensions of the GAA.

The final section includes an appraisal of Cardinal Ó Fiaich's involvement with the GAA, and fresh information about the Ulsterman who attended the first meeting of the association in 1884, John McKay. Also contained are new records of Ulster senior hurling and football championship results and final teams back to 1888. Dozens of previously unpublished photographs and other images feature throughout the volume.

The Evolution of the GAA will be available from Monday 7th December 2009 at a cost of £20 + P&P. To pre-order your copy of the book, contact Sharon Haughey on 028 3751 7180.

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# 1967

## Celtic thunder to Europe's top prize

Jock Stein's preparations for the European Cup final against Inter Milan in Lisbon were eccentric to say the least. While the Italians were cloistered like clerics the Scots ran an open house in a plush hotel with Stein the chief cheerleader.



*Jock Stein with his victorious European champions.*

Stein, mindful that his team were raw novices compared to the sophisticates under Helenio Herrera's tutelage, ensured that Celtic were not overawed by the occasion or Inter. When they left the dressing room for the final the Celtic players were raucously singing the Celtic song. The Italians could not fathom what was going on. Then Stein pulled one of his traditional tricks of one-upmanship. He deliberately sat on the bench earmarked for Herrera, and would not budge. The most famous coach in the world was furious and the Celtic players thought it was hilarious. It let everybody know that Celtic were not going to be pushed around.

Inter went ahead from a penalty after seven minutes and promptly closed down the game. Herrera, the master of containment and counter-attack, fully expected Inter's third European Cup in four years to be his. Stein and Celtic stuck to their guns and continued an unceasing barrage on the Inter goal. The pressure eventually paid off in the 63rd minute when Tommy Gemmell blasted an equaliser into the top right-hand corner from 20 yards.

With five minutes to go and extra time looming Celtic got a fortunate winner when a shot from Bobby Murdoch cannoned off Steve Chalmers. And so on May 25th Celtic were the European champions, the first British club to lift Europe's most important trophy.

They had also performed creditably on the home front, winning the championship, Cup, League Cup and the Glasgow Cup to boot. Rangers took Celtic's triumph as well as could be expected, although their former player Willie Waddell said that Celtic had done Scottish football proud. "This was the greatest day in our history," he said.

## Ali teaches Terrell



*Ernie Terrell cannot hide from a vengeful Ali.*

Boxing politics and the backlash from Muhammad Ali's religious politics had fragmented the world heavyweight title, so when Ali met Ernie Terrell on February 6 in Houston they were both world champions. By the end of 15 brutal rounds Terrell was no longer a champion, and was humiliated. He had refused to recognise Ali's change of name, so the champion viciously set about the pretender. Ali cruelly destroyed Terrell but refused to finish him off. Throughout the fight Ali kept asking him, "What's my name?"

But if Ali, now the undisputed heavyweight king, thought he could do as he pleased in the ring the outraged American establishment soon put a stop to that. On April 28 Ali, the loud and outspoken rebel, was stripped of his title for refusing to join the army and fight in Vietnam.

## Hailwood enjoys best year

Mike Hailwood powered his 500cc Honda around the 37-mile Isle of Man circuit to a record fifth successive senior TT title in his most rewarding year. The British rider, who had won the lightweight 250 and junior classes in the same week, beat his Italian rival Giacomo Agostini who snapped a drive chain on the fifth lap. Hailwood also won the 250cc and 350cc world championships while Agostini triumphed in the 500cc class.



## Also this year...

**Tennis** - Rod Laver won an all-professional tournament at Wimbledon.

**Cricket** - Mike Proctor took seven wickets on his Test debut as South Africa triumphed 3-1 in a series against Australia for the first time.

**Football** - Liverpool signed the promising teenager Emlyn Hughes from Blackpool in March for £65,000.

*It  
starts  
with  
Harp.*

