

# Club Review

VOLUME 23 - Issue 3, 2010

## TENNENT'S NI

LEADING PREMIUM DRINKS

A WORLD-CLASS PORTFOLIO  
OF MARKET LEADING BRANDS



Call us to find out more on **0800 665522**  
or visit us at [www.tennentsni.com](http://www.tennentsni.com)

## Minutes of the executive meeting

Held in the Crumlin Star Sports & Social Club, Belfast on Saturday 10th April 2010

The Chairman John Davidson opened the meeting following which the Secretary read the minutes of the March meeting. Correspondence was read out and explanations given where required.

In respect of the licensing review we are informed that the review papers are with the First and Deputy First Ministers.

The Chairman provided an update on Federation activity from an extensive list, the majority of which came via the helplines.

The content of our comprehensive submission on the gaming legislation was read out and discussed in some detail.

The Treasurer Davy Larmour presented a financial report providing explanations where required. The report was proposed and seconded by Brian McCartney and Joe Patterson as a true record.

Executive committee member and experienced union delegate Joe Patterson, has confirmed that the term "casual labourer", which was used in many contracts of employment, no longer has effect as all persons working in clubs are employees and as such must be treated equally.

There is a possibility that

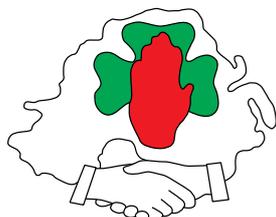
amusement with prizes (AWP) machines, which were not treated as gaming machines in the past, may now be so described, which will make them liable for licensing.

We are also informed that money paid to play pool and snooker in a private member club, including money placed in a light meter, is zero rated in respect of VAT.

A member club has requested we intercede to resolve a dispute with Sky in relation to the club package. The Chairman, John Davidson and P.R.O. Harry Beckinsale are confident the matter will be resolved satisfactorily.

As there was no further business, the Chairman thanked executive committee member Jim McCaul for organising the monthly meeting also extending thanks to the committee of the Crumlin Star for hosting the meeting and the generosity which followed.

Bob Mc Glone  
*Secretary to the Federation*



## Minutes of the executive meeting

Held in the West Belfast Social Club on Saturday 8th May 2010

The minutes of the last meeting were read and passed without amendment and proposed and seconded by Tommy McMinn and Gerry Gallagher.

Correspondence was read out and explanations given where needed.

As mentioned at our previous meeting our concern that the Minister Margaret Ritchie MLA would be elected to the Westminster Parliament has been realised which will result in a new Minister being appointed. Nevertheless we are hopeful that matters related to the clubs legislation will progress.

It is anticipated the new Minister may be West Belfast MLA Alex Atwood, with whom we will endeavour to meet as soon as possible.

The dinner dance was discussed at some length and highlighted what was a most successful evening.

A discussion took place on the importance of gas alarms to detect gas leakage in beer stores. We have been alerted by members that companies other than BOC have been targeting the club sector offering an installation service but at a much higher cost.

The executive committee discussed this matter in detail

and have requested that we send correspondence to all club secretaries highlighting the arrangement in place with BOC which offers a professional installation and training service at a preferential rate to member clubs. The said correspondence will be forwarded as soon as possible.

Club secretaries should be aware that the gas leakage referred to has caused death, although thankfully not in Northern Ireland, so in view that prevention is better than cure we urge secretaries to take preventative measures now! John McCaul of BOC is available for advice and has been most helpful to the Federation and a number of clubs to date and can be contacted on 07500814779.

We will also contact respective councils on this important issue, particularly via Stephen Hewitt of Belfast City Council.

A member club enquired about wage structures. The Chairman, John Davidson, commented that this was very much down to the club always being aware that the minimum wage structure is established. The PRO said that clubs enquiring about such matters are referred to government information site at [www.directgov.co.uk](http://www.directgov.co.uk)

A question was raised on the matter of a club wishing to

hold a children's disco to which the P.S.N.I. objected. The Chairman was informed and addressed the matter to the satisfaction of all concerned.

The visit to Northern Ireland of members of C.O.R.C.A. was discussed. It was thought likely that attendance from the mainland will undoubtedly be affected by the ash cloud and the possible cancellation of flights. It was therefore thought that a small venue may be more satisfactory. It was advised to make a decision closer to the date of the meeting which is Wednesday 26th May 2010.

Banking was discussed and in particular the Bank of Ireland club account. It appears that some branch managers are still unaware that the club account exists. The Chairman spoke to an official at Bank of Ireland HQ which would indicate a break down in communication.

This has been going on for some time now with an apparent reluctance by Bank of Ireland to promote the said package to our member clubs.

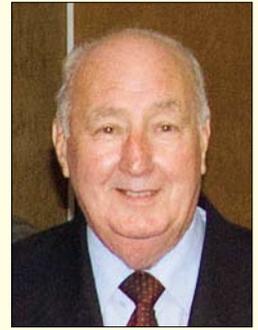
The slight problem with Sky regarding the availability of the clubs package to one of our member clubs has been resolved satisfactorily.

Copies of the financial report were distributed with the Treasurer Davy Larmour providing a detailed report. The report was proposed and seconded by Jim Wilson and Raymond Connors as a true record.

As there was no further business, the Chairman thanked the West Belfast Social Club for hosting the meeting and the kind hospitality which followed.

Bob Mc Glone  
*Secretary to the Federation*

## Obituary



It is with deep regret that the Northern Ireland Federation of Clubs executive committee has learned of the passing of former Club Institute & Union President Colin Wright.

Together with Brian Winters and Danny Thompson, Colin was a good friend to the Federation providing tremendous support, during our earlier years and up to the present day, when he remained in contact through his role as a Club Institute & Union delegate at CORCA.

Our condolences are extended to his family circle, the Club Institute & Union and Confederation of Registered Clubs Association (CORCA).

Colin's passing is a tremendous loss to the club movement both at National Executive and branch level having served on the Executive for 40 years.



**Northern Ireland's leading supplier and distributor of:**

- Club gaming machines • Pool tables • Digital juke boxes
- Quiz / Skill games • Plasma / LCD TVs



### OASIS RETAIL SERVICES

4 Trench Road, Mallusk, Newtownabbey, County Antrim BT36 4TY  
Office Tel: 028 9084 5845

Siobhan Magill, Sales Manager - Mobile: 0772 1537335  
Email: smagill@oasisrs.com - Website: www.oasisrs.com



## Entertainment license fees for all areas

The matter of entertainment license fees has once again been raised. In order to address this important matter we are pleased to provide the following cost structure provided in line with the Local Government (Miscellaneous Provisions) (Northern Ireland) Order 1985.

In past times when clubs enjoyed larger attendances, all areas of the club were included when

applying for an entertainments license. At that time the license cost £100, however things have changed and the area in which entertainment is provided should be selected as well as providing the numbers that area can accommodate. Following this your local borough council should be contacted in order to obtain the appropriate fee which should be in line with the following.

Number of persons	Occasional license	Full License
Not more than 100	£50	£100
101 to 200	£75	£150
201 to 300	£125	£250
301 to 500	£200	£400
501 to 1,000	£375	£750
over 1,000	£500	£1,000

*This fee structure applies to all council areas in Northern Ireland.*

## Clubs are warned to beware of scams

Clubs are warned to beware of companies offering advertising space in publications such as town or city guides. We have recently assisted member clubs in addressing this problem which can see unsuspecting committee or staff members receiving calls or post requesting them to update their details for future editions of various

publications. Although the committee or staff member may not think they are doing anything wrong an invoice nevertheless arrives at your club resulting in you having to dispute the bill.

Clubs being subjected to this problem should contact the Federation helplines.

### N.I.F.C. HELPLINES

**07889 800329**

**07889 800331**

**07889 681714**

**07889 800325**

**E-mail: [info@nifederationofclubs.com](mailto:info@nifederationofclubs.com)**



# P & F AMUSEMENTS

*Part of P&F Group*

**Northern Ireland's Premier Suppliers**



**All Coin Operated Amusement & Gaming Machines, Pool Tables, Snooker Tables, CD Jukeboxes, Big Screen TVs, Plasmas, Background Music Systems, C.C.T.V., Door Entry Systems, Alarms, Hanco Cash Machines.**



**SALES - SERVICE - RENT**

**SPECIAL TERMS FOR SOCIAL CLUBS**



Unit 9 : Graham Industrial Estate : Dargan Crescent : Belfast : BT3 9JP  
Tel (028) 9037 0314 (4 lines) : Fax (028) 9077 9408

Unit 6 : Site 18 : Balliniska Rd : Springtown Industrial Estate : L/Derry : BT48 0LY  
Tel (028) 7130 9292 : Fax (028) 9077 9408

# Introducing Tennent's NI

together we'll make a  
difference

Monday April 26th saw the launch of Tennent's NI, the new company formed by the amalgamation of C&C Northern Ireland and Anheuser-Busch InBev Ireland. Merging the firm foundations laid down over decades by C&C Northern Ireland, its wholesaling specialist, Quinns Reihill-McKeown and Anheuser-Busch InBev it has created a new and dynamic NI drinks business that will most definitely make a difference.

The new company also brings together some of the biggest, best known and best selling beers and ciders in Northern Ireland, creating what Managing Director Tom McCusker describes as 'an unrivalled portfolio', led by Tennent's Lager, Magners Original, Magners Pear, Magners Light, Budweiser (packaged), Stella Artois, Beck's Vier, Bass Ale, speciality beers such as Leffe, Hoegaarden, Staropramen as well as the newly acquired Gaymer's Ciders brands which include Olde English, Gaymers and Blackthorn.

An imminent move to new premises just off Belfast's Boucher Road will see the new company employ 86 people.

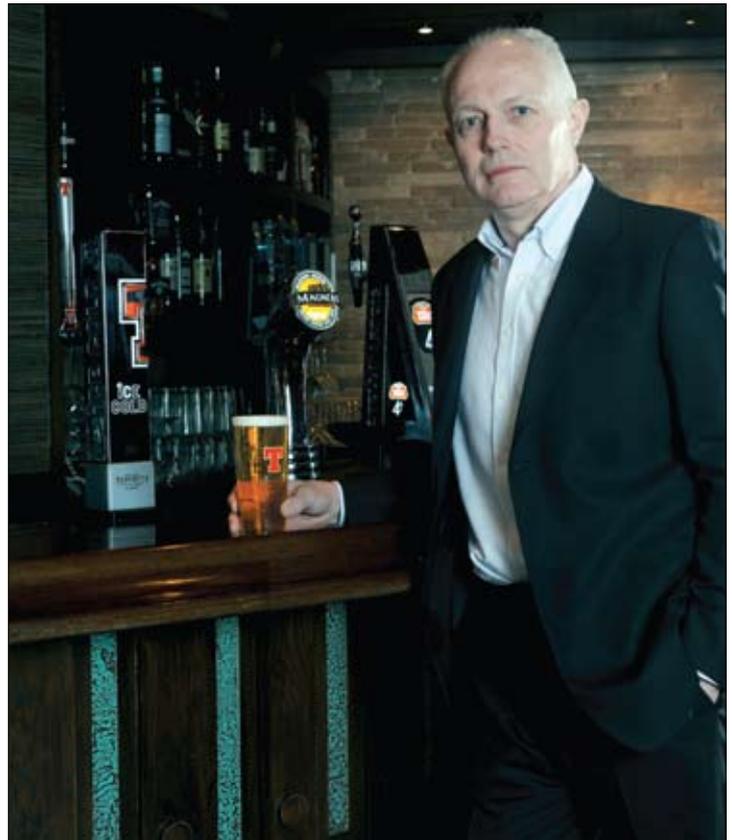
Looking to the future, Tom McCusker said, "To drive and build this superb brand range we have formed a team of highly experienced sales, marketing and technical personnel and I am delighted that this entire

team has been recruited internally.

"We have the people and the brands needed to drive the company, but, in addition, we are investing substantially in the NI licensed trade, through trade and marketing spend, supporting our brands in order that we fulfil and sustain our vision.

"That vision is to make Tennent's NI the number one premium drinks company in Northern Ireland and the preferred supplier to the licensed trade. We bring to the trade a fantastic portfolio of market-leading brands, top class customer service and a determination to build our business in Northern Ireland to the mutual benefit of all stakeholders, both internal and external. Challenging economic conditions still prevail and new approaches are needed to reinvigorate the drinks sector. We will be making our support really count 'at the coalface' by establishing strong and meaningful partnerships with the trade aimed at adding value and commercial growth. That approach is evident in the enhanced financial resources we have put behind our brand building, in our commercial plans and in the quality of the people at Tennent's NI."

**TENNENT'S NI**  
LEADING PREMIUM DRINKS



Tom McCusker, Managing Director, Tennent's NI.

## SHEAN DICKSON MERRICK SOLICITORS

14/16 HIGH STREET  
BELFAST BT1 2BS

TEL: 028 9032 6878

FAX: 028 9032 3473

Email: [law@shean-dickson-merrick.com](mailto:law@shean-dickson-merrick.com)

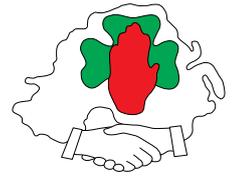
Web: [www.shean-dickson-merrick.com](http://www.shean-dickson-merrick.com)

*Ranked by Chambers UK 2009  
as the top licensing solicitors  
in Northern Ireland*



Official Solicitors  
of the N.I.F.C.

## 2010 N.I. Federation of Clubs Annual Dinner & Dance



The 2010 dinner and dance excelled all expectations being one of the best ever in the Federation's long history.

A decision taken in previous years to try and limit numbers to allow for round tables certainly proved its worth as it afforded more consideration to those in attendance in respect of visibility and from the point of conversing with other guests.

In his welcoming address the Federation Chairman, John Davidson, made reference to the continuing global economic climate which continues to capture the headlines. Amidst this however he confirmed that the Federation remained committed to continuing the pursuance of amendments to the clubs legislation and accounts regulations, in regard to which there appears to be some light at the end of the tunnel. He went on to express thanks to respective political representatives which has created a more positive environment in respect of the aforesaid amendments to the clubs legislation.

He went on to express particular thanks to each and every one of our trade suppliers, the majority of which were represented on the evening, for their support; underlining the importance of utilising the services they provide where and when possible.

Continuing he said the Federation executive committee derived great satisfaction from the way in which club delegates, their partners and guests have supported this successful

event year on year adding that it is important to recognise the support given to him by the Federation Secretary, Bob McGlone, Treasurer Davy Larmour, P.R.O. Harry Beckinsale and the members of the Federation's executive committee.

In conclusion he acknowledged the important role played by the sponsors of events such as this, stating that without such support things would be much more difficult. The Chairman requested those present to join him in thanking Jeff Tosh of Tennents N.I. for his assistance in providing the welcoming reception and to all those other companies who provided support and prizes for the prize draw.

Speaking on behalf of the invited guests Jeff Tosh complimented the club sector, outlining the important economic role it plays within the business community and the leisure sector in particular. He went on to comment on the drinks industry which has seen tremendous change, particularly in more recent times. Despite the many changes and difficult trading conditions the club sector is meeting the challenge before them.

The stay at home culture



Federation Chairman, John Davidson (right) and P.R.O. Harry Beckinsale pictured with Nicola McCleery, Tennent's NI at the Dinner & Dance. Pictures courtesy of thepartypress.co.uk

continues to present difficulties and like other trends will most likely run its course. We are convinced the saying that those who prepare best suffer less is truer now than ever before, as a number of clubs providing good entertainment and facilities for members seem to be coping a little better.

As in previous years the

engaging of local artistes for the dinner and dance remained a priority. This year, comedian 'Big O' provided the laughs via a non stop show. The highlight of the evening saw the famous Miami Showband on stage to take us back to the unforgettable showband days with the added bonus of Eurovision winner Dana being a surprise guest.



Dana pictured with Pat Mallon.



1



2



3



4



5



6



7

1. Representatives of Lurgan Mechanical Institute.
2. Brenda McGale and guest representing Britvic NI.
3. Raymond Fletcher (left) and John Girvan (right) of Galgorm Group with representatives of Goodyear Sports and Social Club.
4. Executive member Gerry Gallagher (left) and delegates from North Belfast W.M.C.
5. Representatives of Belfast Indoor Bowls Club.
6. Mr & Mrs A. Drain (left) and Mr & Mrs P. McGoldrick.
7. Pictured here are the ladies from Hilltown INF.

# Annual Dinner & Dance



8



9



10



11



12



13

8. Mr & Mrs Terry Loughins with Federation PRO Harry Beckinsale.
9. Federation accountant Lawrence Shearer and his wife in the company of Tennents N.I. Executive Ross Hegarty.
10. Representatives of the Cresta Club, Belfast.
11. Representatives of Brantwood FSC, Belfast.
12. Mr & Mrs Terry Moore of Goodyear Sports & Social Club.
13. Members of the Mountainview Social Club, Belfast.
14. Tom McNaught (centre) and his wife in the company of friends from the R.A.O.B. HQ, Belfast.



14



15



16



17



18



19



20



21

- 15. Representatives of Falls Bowling & Tennis Club, Belfast.
- 16. Mr Jon Sander in the company of Federation executive member Raymond Connor.
- 17. The ladies of Ligoniel H.P. Social Club.
- 18. A great night out with good friends.
- 19. It was good to see Castleton Bowls again attend our big event.
- 20. This happy couple certainly enjoyed the evening.
- 21. Representatives of O'Donnell's G.A.C.

# Annual Dinner & Dance



22



23



24



25



26



27

22. Mr Ernie & Mrs Isobel Cressey and family friends from Yorkshire.

23. Representatives of East Belfast Constitutional Club.

24. Federation Chairman John Davidson and his wife Carol.

25. Ken Nelson of Classic Interiors (2nd left) with Margaret McCullough (centre) in the company of Mr & Mrs Martin Dinsmore Jnr and Snr representing the Computer Accounting Bureau.

26. Federation executive members Jim Hanna and Dessie Moore with Alex of the Party Press.

27. Representatives of Carrickfergus Amateur Band Social Club.

28. Mr Hugh Lewis and his wife representing DuPont Country Club.



28

# Guinness International Blues on the Bay Festival celebrates 12th anniversary

The Guinness Blues on the Bay festival is celebrating its 12th anniversary by unveiling its largest ever line up for this year's festival including headline act the James Taylor Quartet as well as Miranda Rosenberg, Rab McCullough, Big Daddy, The Smokehouse Boys and The Bluez Katz Blues Band.

They will be joined by nearly 50 other homegrown, UK and internationally acclaimed artists from as far away as Australia and Tallahassee at the fantastic five-day blues festival taking place during the Bank Holiday weekend 27 -31 May 2010 in the picturesque Warrenpoint County Down. With over 90 breathtaking events over five days, it promises to be the biggest and best programme ever and tickets are already selling fast.

Paul Callan, from Diageo said, "Guinness Blues on the Bay is undoubtedly one of the best live music events in Ireland. Each year it continues to grow both in scale and in the quality of artists appearing. Guinness, with its strong credentials in music following its Arthurs Day celebrations last year, is

delighted to be able to support this fantastic event again which brings some of the world's best blues musicians to Northern Ireland."

The event is being supported with a host of other activities including a 'Tall Ships Blues Cruise' where guests will be treated to the captivating sounds of Grainne Duffy in the tranquil setting of tall ship 'Artemis' which will also be docked in Warrenpoint for the duration of the event.

Budding blues musicians will also have the chance to brush up their musical skills or discover hidden talents at the 'hands-on' music workshops taking place over the five days. A Bluesberry event featuring concerts and a food fest in Warrenpoint's nearby Edwardian town park will also add to the festivities.

The event - a former Northern Ireland Tourist Board 'Event of the Year' Award winner now attracts visitors from all over the world as its popularity continues to increase year on year.

For further information visit

[www.bluesonthebay.com](http://www.bluesonthebay.com), call the ticket hotline 02890246609. Festival programmes can also be obtained at Newry and Mourne's Tourist Offices or Belfast Welcome Centre.

*Rachel Singleton, Ian Sands, Guinness Blues on the Bay Festival Event Chairman and Paul Callan, from Diageo at the launch of the 12th annual Guinness Blues on the Bay Festival.*



**O'HARA SHEARER**  
Chartered Accountants and Registered Auditors

**A COMPLETE RANGE OF PROFESSIONAL ADVICE & SERVICES**  
Providing an accountancy and audit service to private member clubs

- Audit & Accountancy • Business Advisory Service • Taxation & Self Assessment • Payroll & VAT • Book-keeping
- Registered Charities & Community Groups Advisory Service

**547 Falls Road, Belfast BT11 9AB**  
(opposite Kennedy Centre)

Tel: **028 9030 9550**  
Fax: **028 9060 1445**

**AVA LEISURE**

'AVA Leisure' introduces you to the world of gaming

**Major supplier in Northern Ireland for:**  
Casino Club  
poker machines,  
Club fruit machines,  
Video games,  
Pool tables, CD/Video music systems,  
Large screen TV's

AVA, AVA House,  
14 Prince Regent Road, Belfast, BT5 6QR  
**T: 028 9079 0099**  
F: 028 9079 9899 • M: 07890 533029  
E: [adamstranaghan@yahoo.co.uk](mailto:adamstranaghan@yahoo.co.uk)

**NEW**

# FRUICE Dilute

## unveils in Ireland...

**Fresh choice and renewed competition arrives in the licensed trade this month with the launch in Ireland of Fruice Dilute Double Strength...**

### What's the big idea?

Coca-Cola Hellenic NI Ltd have launched the first branded Double Strength Dilute range in the Licensed segment of the Irish market place, bringing greater scope, choice and competition to the market place.

Through the launch of the Fruice Dilute Double Strength range, Coca-Cola Hellenic will help to grow the dilutes segment by driving incremental litres to the category and thus providing retailers with an increased category margin. The range is available in 3 great tasting flavours - Orange, Blackcurrant & Lime.

### What is a dilute?

Dilute, squash, cordial and dilute to taste are all concentrated juices which need to be diluted with water in order to be consumed.

### What is Double Strength?

Standard dilute products are all in single strength: i.e. to dilute, you need 1 part dilute to 4 parts water (5 parts in total). However for a Double Strength product you need 1 part dilute to 9 parts water (10 parts). Double Strength therefore makes twice as much as a single strength. A 1 ltr single strength dilute will give the customer 20 serves per bottle versus 30 serves of a 750ml Fruice Dilute Double Strength.

### How to Pour?

Pint of Dilute with water : 25ml measure  
Pint of Lager with a dash of Lime: 25ml measure  
Soda Water and Lime: 25ml measure  
Straight Spirit with Dilute: 25ml measure

From the brand  
you can trust

Makes Twice  
as Much



### Why use the Fruice brand name?

Fruice has a proven track record within the marketplace and in the current economic climate, gaining share IOI. Since introduction in the early 90s, Fruice has continued to grow from strength to strength as a premium brand which offers high quality juice credentials. Also, both consumers and retailers alike are familiar with and trust the Fruice brand and recognise it as a premium juice that always delivers on quality and value.

### Research feedback

In focus groups, consumers endorsed the launch by Fruice of the Fruice Dilute Double Strength range. They believed Fruice will enhance the category and lend credibility to dilutables since it's a proven and trusted brand with quality juice credentials. Consumers also acknowledged the value proposition represented by double strength and recognised the benefits of the compact packaging in terms of storage and recycling. All flavours were very well received on sampling taste tastes, and the range was perceived to be high quality and something that consumers would be happy to pay a premium price for.

### What is the Fruice Dilute USP v category?

Fruice Dilute will challenge market leaders with a proposition which offers a unique selling point – a double strength formulation which means it will make twice as much ready to drink juice as standard dilutables – but without costing twice as much. The 750ml pack carries eco-credentials with recycled PET and less packaging wastage and its compact size makes it easy to pour and store. Fruice Dilute Double Strength is the only branded Double Strength 750ml player in the market.

### How will the launch be supported?

The Fruice Dilute Double Strength range launches in the licensed channel in May 2010 and is being supported with an ongoing sustained consumer promotional plan. Investment will include ATL activity to include TV, outdoor campaign, press and sampling. Below the Line activity will include various Promotion and pricing offers. The new double strength Fruice Dilute range will no doubt bring excitement to the category!

**Please contact your Coca-Cola Hellenic business developer for further details or the Coca-Cola Customer Service Centre on 08456088889.**

introducing  
**NEW**

# FRUICE Dilute



- ✓ Double the strength - makes twice as much without costing twice the price.
- ✓ More servings per bottle therefore last longer - 50% more volume versus other 1litre packs.
- ✓ Increased profit per bottle versus other competitor packs.
- ✓ Fruice Dilutes contains no added sugar, artificial colours or flavours making it a healthier option for family occasions

# 50% MORE FOR YOUR MONEY

**Please contact your local Coca-Cola territory developer for further details.**

Coca-Cola HBC Northern Ireland Ltd, 12 Lissue Road, Lisburn, BT28 2SZ

Customer Service Centre (NI): 0845 6088889



## Bushmills voted best Irish whiskey in the world

### Old Bushmills Distillery strikes gold



Bushmills Global Brand Director Sarah Miles raises a glass of multi award-winning Bushmills Irish Whiskey with (l-r) Bushmills Distillery Supply Director, Gordon Donoghue and Bushmills Master Distiller, Colum Egan.

Bushmills Irish Whiskey is celebrating after sweeping the board at the prestigious 2010 San Francisco World Spirits Competition. As well as winning Best Irish Whiskey in the World, the Bushmills range picked up two double gold and four gold accolades, making Bushmills one of the few international spirit brands ever to scoop 100% gold in the global competition. This comes hot on the heels of the range winning three World Whiskies Awards in London earlier this year.

Now in its tenth year, The San Francisco World Spirits Competition is one of the largest and most respected spirits competitions in the world - attracting more than one thousand entries from around the globe. Bushmills took home top awards for its entire range of Irish Whiskies, with the Black Bush and 1608 blends each claiming double gold and Bushmills Original and the 10, 16 and 21 Year Old Single Malt Whiskies all winning gold. Bushmills 1608 was also named Best Irish Whiskey.

Colum Egan, Bushmills Master Distiller said, "This is an incredible achievement for Bushmills. We like to think

that we make the world's finest Irish whiskey - it's great to hear that the experts share that opinion and the team at the distillery are absolutely thrilled. We'll definitely be cracking open a bottle and raising a glass to celebrate our wins!"

"The awards are further recognition of the outstanding quality of Bushmills," said Sarah Miles, Bushmills Global Brand Director. "It's a real achievement to be placed at the forefront of the fastest growing international spirits category in the world today. Irish whiskey is obviously a competitive market and so we're delighted that the excellence of our liquid has been recognised by our peers."

Colum Egan added, "We have been making whiskey in the Bushmills area for over 400 years. All of that skill, knowledge and expertise has been poured lovingly back into the whiskey to make Bushmills the best it can be. And this year the global search for someone to 'Make it at Bushmills' opens the doors of the distillery to one lucky winner who will work alongside me for 30 days to learn the secrets that make Bushmills the award-winning Irish whiskey it is today."

**We love to print.**  
(it's hard not to shout about it!)



**www.acorninspections.com**

• **Electrical & Fire Safety Systems** •

Tel: 028 9753 3075 Mobile: 07748 634430

Email: lyle.dunn@btconnect.com

**Call LYLE DUNN for a no obligation quotation**

B1.06 Portview Trade Centre, 310 Newtownards Road, Belfast BT4 1HE  
T 028 9045 9864 - E printing@mediadesignandprint.com - www.mediadesignandprint.com

# West Coast COOLER™

Enjoy a crisp refreshing West Coast Cooler  
in Original or Rosé.

[www.westcoastcooler.com](http://www.westcoastcooler.com)



## WKD Core campaign makes impact

WKD Core is benefitting from major new advertising activity in Northern Ireland.

The 4.5% ABV apple cider was supported by a high-profile outdoor campaign in April and a year-long press sponsorship in the 'Irish News'.

To build on the success achieved since its launch in 2009, owner Beverage Brands have invested heavily to maintain the cider's strong momentum and to continue generating sales for trade stockists. Some 90 billboards and 50 poster sites featured WKD Core ads in April, executed in prime sites in towns and cities across

Northern Ireland.

In keeping with WKD Core's positioning as a modern cider for those more interested in humour than heritage, the new ads boldly stated 'Like cider? Like WKD? This is your lucky day'. The ads will further build awareness of WKD Core in the run-up to the all-important summer season.

In addition to the outdoor campaign, WKD Core's year-long sponsorship of the 'Onside' football supplement in the 'Irish News' continued to build the brand's profile in the press and increase awareness amongst sports fans. The

sponsorship was also used to profile various consumer promotions throughout the year.

Debs Carter, marketing director for Beverage Brands, said, "The brand has made an immediate impact with consumers in Northern Ireland. Customers have reported that stocking WKD Core has helped increase their overall cider sales and we felt it right to build on the brand's momentum with

this spring burst of outdoor advertising and a long-term association with the 'Irish News'.

**For Beverage Brands trade enquiries, please telephone: SHS Sales & Marketing on 02890 45 46 47.**

**Point of sale hotline: 0800 917 3450.**

*The Beverage Brands corporate website is: [www.beverage-brands.co.uk](http://www.beverage-brands.co.uk)*

## Carnaby Brown a genuinely new experience

Carnaby Brown is a new 5.5% ABV, deliciously fruity, refreshing drink that's rounded off with a gentle sparkle. The creator of the brand, Aisling Young, identified a gap in the market for 20-30 year old females looking for the ideal 'start of the evening drink'; whether its getting ready with friends, meeting up after work or enjoying a relaxed afternoon drink at the weekend.

Experienced drinks marketer Aisling felt there was no existing brand that truly celebrated the unique relationship between women, or the importance they place on friendship and sharing experiences - "By talking and listening to women all over the country we identified what they wanted: a drink that was fruity, refreshing and slightly sparkling, an abv that delivers the drink ability of premium cider with the sophistication and sociability of wine. They wanted something they could share with friends from the start of the evening, which was refreshing and light to drink and contributed

to the fun of the evening. In Carnaby Brown they have this."

There are two variants, white and Rose. Made to an exclusive recipe it is a delicious blend of perry, white and muscat grape. The unique blending of these ingredients provides a distinctive and sophisticated taste, making Carnaby Brown different to anything else on the market.

Carnaby Brown is packaged in cases of 12x75cl Bordeaux-style bottles and is available from trade partners, James E. McCabe Ltd.

**For more information on how to stock Carnaby Brown, call James E. McCabe Ltd on 028 38 333102 or email [bgreer@jemccabe.com](mailto:bgreer@jemccabe.com)**



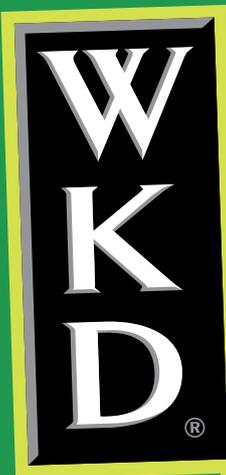
**Classic**  
**CLUBS & PUBS LTD.**

Interior design concepts for:  
**Clubs ★ Pubs ★ Hotels ★ Restaurants ★ Discos etc**

Talk to us for the complete 'Professional Package'  
**★ Bespoke Joinery Work ★**

WE ALSO UNDERTAKE TO COMPLETE ENTERTAINMENT CERTIFICATION

For a professional turnkey service call: **07990 500651**  
31 Ballygowan Road, Comber, Co. Down. Tel/Fax: 028 9187 0855



**CORE**  
APPLE CIDER

**LIKE  
CIDER?  
LIKE  
Wkd?**

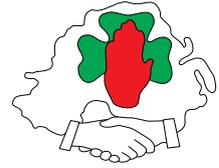
**THIS IS  
YOUR  
LUCKY DAY.**

**Wkd CIDER OUT NOW.**



## BOC & N.I. Federation of Clubs

your safety is our priority



Following a meeting with the Federation in 2008 BOC have continued to carry out risk assessments at all locations where gas is supplied for dispensing drinks. BOC are pleased to report that with the continued support of the Federation the response received so far has been very positive.

The need for action has been highlighted in recent weeks upon learning of the tragic death of an Australian hotel worker who was overcome by carbon dioxide gas in a beer cellar. It is therefore a timely reminder on the importance of taking action and by so doing reducing the risk of such an incident happening on your premises.

Carbon Dioxide (CO<sub>2</sub>) is an asphyxiant gas that is both colourless and odourless and which gives no warning that it is present thus the dangers cannot be highlighted enough. Should any part of the gas system leak there does exist a potential risk of asphyxiation if the area is a confined space.

Club management committees have a legal duty under Health and Safety legislation to assess all the risks relating to their cellar/coldroom, including those from dispensing gases, by carrying out a risk assessment. Based on this assessment, you must put in place measures to eliminate or minimise those risks and ensure that a safe system of work exists.

BOC Sureserve's ongoing programme of risk assessments will ensure a safe working environment can be achieved for you and your staff. These recommendations include, where ventilation is not an option, the installation of a carbon dioxide monitoring system that will forewarn members of staff that a gas leak has occurred and it is hazardous to enter the area monitored.

BOC Sureserve currently provide an overall solution to deal with this matter in line with Health and Safety legislation that includes:

- A comprehensive risk assessment to determine risk.
- Installation of monitors by

qualified electricians.

- Annual inspection & service of equipment.
- Staff training on the dangers associated with gas in confined spaces.
- 24/7 back up through our Customer Service Centre 08457 302302.

A BOC risk assessment will ensure that your premises are covered in all aspects of Health and Safety legislation in relation to asphyxiant gases and ensure a safe working environment.

For further information please contact BOC Sureserve at (028) 9079 0307 or the Northern Ireland Federation of Clubs on 07889 681714.

### Your safety is our priority



**Our expert helps you reduce risks**

Nothing is more important than the safety of your staff, customers and premises. Our experts are at hand to give advice to help you stay safe and comply with the law.

- Training off the shelf - the easy way to be safe.
- Confined Space Risk Assessments designed to avoid everyday hazards.
- Expert surveys - because you can't cut corners with safety.
- Advanced protection with Cellguard CO<sub>2</sub> monitor alarm.

**For advice 24/7 call:**  
**08457 302 302**

[www.bocsureserve.co.uk](http://www.bocsureserve.co.uk)



**BOC Sureserve**  
Expertise you can trust

**GALGORM GROUP**  
SERVICE | QUALITY | VALUE  
Tel Sales on 028 2564 3211

Galgorm Industrial Estate  
Ballymena  
Co. Antrim  
BT42 1JQ  
Sales@galgormgroup.com  
www.galgormgroup.com

## Cool

**New range of Black 2-Door Hinged & Sliding Bottle Coolers - Made for Galgorm Group**

- Danfoss Compressor
- Enlarged Evaporator
- Quick Cool Down
- Painted Steel Exterior
- Stainless Steel Interior
- Removable Door Gaskets
- Lockable
- Electronic Temperature Control



Launch Price  
**£449**

### Outdoor Furniture

BUY 5 Get 1  
**FREE\***

\*Cheapest item is free



Barcelona Chair  
Available in Beige or Black  
£19.99



Aluminium Parma Chair  
£19.99



Aluminium Tiara Table  
70cm Square Top  
£39.99



Aluminium Tiara Table  
70cm Dia  
£39.99

## Charity event at H&W Welders FSC



Harland & Wolff Welders FSC provided the setting for a cheque presentation to NI Chest Heart & Stroke. Chief Executive, Andrew Dougal (left), well known throughout the club movement, attended the presentation and expressed his thanks to all those who played a part in raising the funds for the charity. Also pictured at the presentation is (l-r) Sylvia Pavis, Joan Dodds, Eleanor Greer and Tony Jones.

## Ulster Sports Club support NICFC



N.I. Cancer Fund for Children (NICFC) were the beneficiaries of the Ulster Sports Club annual charity event. The event held in the club on Friday 14th May raised £2,500 for the charity. Pictured above is Pauline McGuigan, NI Cancer Fund for Children, receiving the cheque from club officers (l-r) Frank McKee, Treasurer, Ernie Cressey, Entertainment Officer, David Wilkinson, Chairman and Stephen Watson, Secretary.

Northern Ireland's best read local daily newspaper\*



### SAVING YOUR CLUB MONEY!

**Entertainment Renewals,  
Public & Legal Notice Advertising**

Example 12cm x 1 col	Entertainment Renewals Costs	Copies Sold
<b>Daily Mirror</b>	<b>£126 + VAT</b>	<b>58,202*</b>

*Better value than News Letter, Irish News or Belfast Telegraph*

**Public Notice Advertising**  
To place a public notice advertisement in our classified section  
Telephone: 028 9056 8110

**Entertainment Advertising**  
To promote an event for your pub or club in our entertainment section  
Telephone: 028 9056 8101

\*Source: NITGI 2009 ABC Jan-Jun 09



## REDUCE YOUR COSTS

### Reduce your carbon footprint

Switch your business to Airtricity and, not only will you be reducing your carbon footprint, you will also be reducing your energy costs.

At Airtricity we offer very competitive rates for businesses in Northern Ireland. We are also the only electricity provider who can supply 100% renewable energy.

So why not join over 9,000 satisfied customers in Northern Ireland who have already made a big difference to our environment, and to their energy costs.

**Switch your business today  
by calling 0845 603 444.**

[www.airtricity.com](http://www.airtricity.com)



# Airtricity

energy made better

# New venture for ABBACUS



Eamon McAveney, Central Catholic Club General Manager, receiving his fire risk assessment and staff training booklets from Charley Coulter, Fire Risk Assess NI.

Abbacus CCTV & Alarms, part of the Technology Group, have entered the arena of providing fire risk assessments.

Fire Risk Assess N.I. is a division of the established

installer of CCTV and alarm systems and offers a cost effective solution for the provision of a fire risk assessment and staff training requirements.

## THE TECHNOLOGY GROUP

Access Control CCTV Systems Intruder Alarms Hi-D TV + P.A. Systems

Fire Systems - Repairs - Upgrades - Leasing

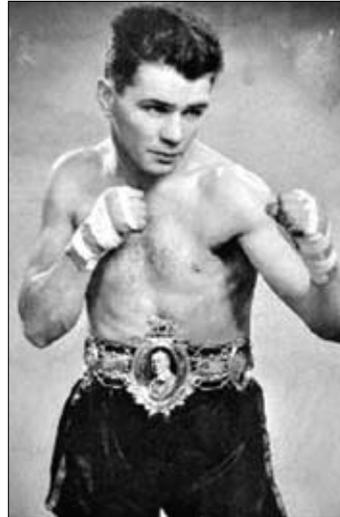
Inc. - Abbacus CCTV & Alarms

'Special rates to Federation of Clubs members'

Tel: - 90-50-00-50  
Mob:- 07788 901796

Unit A2.04, Portview Trade Centre, 310 Newtownards Road, Belfast BT4 1HE

# Irish boxing great passes away



Derry boxing great Billy 'Spider' Kelly has passed away at the age of 78.

Kelly made history in October 1954 when he emulated his father Jimmy by winning the British Empire featherweight

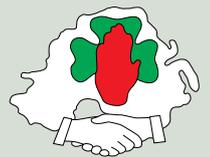
title at Belfast's King's Hall. The Derryman won the British title three months later before losing a European title bout against France's Ray Famechon on points in Dublin.

Kelly went on to lose title bouts against Nigeria's Hogan 'Kid' Bassey and Charlie Hill. The Derryman's defeat by Hill in February 1956 led to a riot at the King's Hall as Kelly was denied the British title belt despite having the Scotsman on the canvas on two occasions.

Kelly continued to box until 1962 and finished with a career record of 56 wins, 24 defeats and four draws from 84 professional bouts.

The boxing legend passed away in his native Derry on Friday after a prolonged illness.

## Questions & Answers



Q. Can you tell me whether an employee who is off sick is entitled to carry their holiday forward? We have always said they cannot but our Steward disagrees.

A. Your committee is encouraged to use their discretion in this matter. Under current regulation there is no legal obligation to allow employees to carry over holiday to the new statutory year. However, there was recently an EU case which declared that any employee who has accrued holiday time but has been unable to take it due to

illness should be allowed to take it during the first period back at work.

It is important to note that at the moment this ruling only affects the public sector. The case will now be referred back to the House of Lords and if they agree, then the changes will come into effect for the private sector. Until the hearing, an employee has no right to keep unused holiday over the holiday year even if they have been prevented, because of sickness, from taking them.

# Another positive move for Derry City



N.I.F.C. representative Gerry Gallagher (right) pictured with (l-r) Stephen McCallion, John Delaney, Chief Executive FAI and John Hume.

Thursday 29th April 2010 saw John Delaney officially open Derry City F.C. Social Club

in the company of Honorary President, John Hume. Derry Chairman, Philip O'Doherty,

said he was delighted John Delaney had accepted the invitation to perform the official opening and was confident the FAI was happy at the way the Brandywell club was progressing both on and off the field in the Airtricity First Division. Under the guidance of Stephen Kenny a new look local team

has developed and this has been appreciated and supported by the Derry and north-west community.

The Chairman and executive committee of the Northern Ireland Federation of Clubs wish Derry City the very best for the future.

## Keith Wood launches Bushmills Brothers campaign

Rugby legend, Keith Wood was in Belfast recently with Bushmills Master Distiller Colum Egan to help launch a new advertising campaign from the famous Irish whiskey. Called Bushmills Brothers, it celebrates the experiences, stories and friendships that men share.



Keith Wood and Colum Egan with NIFC P.R.O. Harry Beckinsale at the launch.

# CAB

## Professional Stock Auditors

**FULL STOCK CONTROL/VALUATIONS, V.A.T. & ADVISORY SERVICE**

**30 Years Service to the Club Sector**  
**Provincewide Service**

- ▶ CAB are professionally qualified members of the Institute of Licensed Trade Stock Auditors.
- ▶ Reports fully compliant with all accounts regulations.

---

**COMPUTER ACCOUNTING BUREAU**

T: 028 7034 4666 F: 028 7035 2761  
W: [www.stocktaking.com](http://www.stocktaking.com)  
Kings Hall, 28 New Row, Coleraine BT52 1AF  
Mobile: Martin Dinsmore 07778 762007

# ROLLINS

INSURANCE BROKERS

The Complete Insurance Package

(028) 9087 3000

APPROVED INSURANCE BROKERS

Orr House, 27/29 Linenhall St, Belfast BT2 8AR

Rollins Insurance Brokers is a trading name of T. Oscar and Company Ltd which is authorised and regulated by the Financial Services Authority Reference No: 116678

## Carling Football Writers' Awards

Coleraine's goalscoring sensation Rory Patterson has been named the 2009/10 Carling Northern Ireland Football Writers' Player of the Year.

Patterson scored 41 goals for the Bannside during the season including an amazing quadruple at The Oval in November when Coleraine hammered then League champions Glentoran 6-0.

Patterson helped Coleraine to a League Cup final, Irish Cup semi-final and seventh position in the Carling Premiership.

His goals also won him the Sunday Life Golden Boot award and he was named in the Carling Team of the season alongside: Alvin Rouse (Dungannon Swifts), Billy Joe Burns (Linfield), Colin Coates (Crusaders), David Magowan (Crusaders), Ronan Scannell (Cliftonville), George McMullan (Cliftonville), Kevin Braniff (Portadown), Jamie Mulgrew (Linfield), Neil McCafferty (Dungannon Swifts) and Darren Boyce (Coleraine).

In the Carling Young Player of the Year category, Cliftonville's teenage starlet Liam Boyce, who has been linked with a big summer transfer away from Solitude, scooped the Jimmy Dubois trophy.

The 19-year-old made it a double when his goal against Lisburn Distillery last September won the inaugural Carling Goal of the Season award.

Linfield, who made it a League and Irish Cup double this season with victory over Portadown on Saturday, did not go home empty handed as colourful boss David Jeffrey

won the Manager of the Year award. He was named ahead of Distillery's Tommy Wright and Dixie Robinson from Dungannon Swifts.

Loughgall, crowned Championship 1 champions on Saturday and a force in all competitions this season, won the Carling Non Senior Team award while Limavady United's Paul Owens was named the Carling Championship Player of the Year.

The Carling Merit Award, an honour for an unsung hero in Northern Ireland football, was presented to Eric Halliday, a man who has dedicated his life to amateur league football.

On the international front, Northern Ireland endured a miserable season but Steven Davis excelled for Rangers and was a major reason why the Ibrox club secured the SPL title and League Cup. The Cullybackey born midfielder was chosen as the Carling International Personality of the Year ahead of Stephen Craigan and Aaron Hughes.

Legend Billy Bingham who played for Northern Ireland in the 1958 World Cup and led his country in the 1982 and 1986 World Cups was inducted into the Carling Northern Ireland Football Writers' Hall of Fame.

Former internationals Gerry Armstrong, Jimmy Nicholl, Billy Hamilton, Nigel Worthington and John O'Neill, who all played for Bingham during those World Cups, helped induct their former boss.

Niall McMullan of Carling, sponsors of the Football Writers and Carling Premiership, was



Coleraine's Rory Patterson receives his Carling Player of the Year award from Carling's Niall McMullan with Carling girl Catherine Milligan.



David Jeffrey receives the Carling Manager of the Year award.

delighted to present awards to the winners.

"This was Carling's first year as sponsor of the Football Writers awards banquet and it was a tremendous night celebrating all that is good about football in Northern Ireland," said Niall.

"The past year has been a massive one for the Carling brand, particularly in the football arena with our sponsorship of both the Carling Premiership and the Carling Northern Ireland Football

Writers Association. We believe that our local sponsorships bring us closer to the fans and to the local game, which is exactly where we want to be. I would like to congratulate all of our winners on the night and welcome Billy Bingham into the Hall of Fame. Billy is a local legend who has done so much for football in Northern Ireland.

"We look forward to another fantastic year for the Carling brand and our partnerships with the Football Writers and the IFA," he added.

# COLD

## JUST GOT COLDER

NOW  
REFRESHINGLY  
CHILLED BELOW  
ZERO°



for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

DRINK RESPONSIBLY

The HARP and HARP ICE COLD words and associated logos are trade marks. © Diageo Ireland 2010.  
°CHILLED BY THE DISPENSE SYSTEM TO -2°C BEFORE SERVING.

# DISCOVER A REFRESHING NEW TASTE IN LAGER

Chill in the fridge  
and enjoy straight  
from the bottle.

The refreshing  
taste of a lager  
with a great flavour

Lager has evolved.

