

THE OFFICIAL VOICE OF THE NORTHERN IRELAND FEDERATION OF CLUBS

# Review Club

VOLUME 26 - Issue 6, 2013

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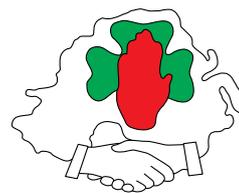
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REFRESHINGLY PERFECT

## Minutes of the executive meeting

Held in the H&W Welders F.S.C., Belfast,  
on Tuesday 3rd September 2013



The Chairman, John Davidson, opened the meeting by confirming that our Secretary Bob McGlone was unable to attend due to illness.

In the Secretary's absence the PRO Harry Beckinsale was invited to read the minutes of the previous meeting, held prior to the summer break. An aspect of the said minutes was raised for discussion by Jim Hannah which was discussed in some detail. In the main the discussion referred to a personal view expressed on an issue related to the Steps to Work Programme and its ability to deliver its intended outcome.

The Chairman outlined the series of events, meetings and calls to the helplines since the previous Executive meeting. One point raised was related to whether or not a guest could be barred by a club. The answer of course is 'YES' as they are, as stated, a guest!

Several other points were read out and, where appropriate, were highlighted for expanding upon, such as difficulties being encountered by our member clubs due to the ongoing economic downturn, which continues to have detrimental effect on the entire leisure sector.

Following a meeting with a member club, the Federation solicitor, Shean Dickson Merrick, has been engaged to investigate the property aspect of the club in order to seek a satisfactory solution with which to assist the said clubs future.

Correspondence to another sporting body was read to those present with the aim of securing the future development of the associated social club. It is hoped the Federation can indeed secure the future success of the club in the interests of its members and the local community in general. Brian McCartney expressed his view on the difficulty being faced by the said club committee and hopes the Federation are successful in their quest.

The Treasurer, Davey Larmour, read the financial report for June and July which was passed as a true record by Jim McCaul and Tommy McMinn.

A discussion took place on BSKyB and BT Vision and the copyright issue surrounding foreign satellite transmission. It is reported, and has since been confirmed, that the Premier League will be policing the commercial sector to ascertain compliance. Gerry Gallagher

and the PRO, Harry Beckinsale, have been working together on this issue. Confirmation of new BSKyB rates which are anticipated to provide reduced tariffs are eagerly awaited.

This concluded the meeting, following which the Executive committee were invited to accept hospitality for which appreciation was extended to the management committee of Harland & Wolff Welders FSC.

*These minutes have been prepared by Harry Beckinsale, P.R.O., on behalf of Federation Secretary, Bob McGlone.*

P.S. At time of going to print we have been informed that the offices of a foreign satellite provider in the UK have been raided and closed by the Police.

We are not aware at this stage if clubs in Northern Ireland have been affected, although we have to assume that a number may have been.

This underlines the importance of the new BSKyB rates being released at the earliest opportunity to offset this continued potential threat and problems associated with installing foreign satellite receivers.

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# Major new smoking campaign focuses on family impact

The damaging impact smoking has on families is being highlighted in Northern Ireland's newest campaign to tackle smoking prevalence, which has been launched by the Public Health Agency (PHA).

Smoking is the single greatest cause of preventable illness, premature death and health inequality throughout Northern Ireland and 2,300 people die prematurely each year from smoking-related illnesses such as coronary heart disease, stroke and many cancers.

This new campaign takes a two-stranded approach to motivate and encourage smokers to make a quit attempt.

The first strand entitled 'Make them proud' aims to raise awareness of the impact parental smoking can have on children's mental health, particularly in terms of the emotional worry and distress it can cause, and encourages parents who are smokers to make a quit attempt now rather than put it off until later.

Dr Carolyn Harper, Director of Public Health at the PHA, explained, "The serious health problems caused by smoking are well known, including a range of cancers, heart disease and early death, which can have a significant health and emotional impact on the families and loved ones of people who smoke."

"Research shows that children who live with parents or siblings who smoke, are up to three times more likely to become smokers themselves than children from non-smoking households. By focusing on parental smoking, we hope to have a positive impact on both adult smoking rates and the uptake of smoking by children and young people in the longer term. Our work with parents who smoke has shown that the most effective messages are those that show the impact smoking has on their family, in particular their children, which was a strong motivating factor for making a quit attempt. This has been carried through as the key theme of the campaign."

The second strand of the campaign highlights that if you stop for 28 days or more, you are five times more likely to stop for good. It also promotes the support available to help people to stop smoking.

Dr Harper added, "Giving up smoking is not easy, but thousands of smokers here have quit. While some people might be able to stop with very little help, support such as the free stop smoking services and Nicotine Replacement Therapy can significantly increase the chances of quitting successfully."

"Advice and information on quitting and details on the stop smoking services are available

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from the Want2Stop website and the Smokers' Helpline. The free stop smoking Quit Kit is also a great tool to help people who are thinking about stopping to plan their quit attempt and can be ordered from the website or the helpline."

Welcoming the new campaign, Health Minister Edwin Poots said, "My Department's ten year tobacco control strategy aims to reduce the impact of tobacco promotion, limit the availability of tobacco to children and young people and raise awareness through public information and education.

"In Northern Ireland, 82% of adults took up smoking in their teens. So, while we must continue to provide services to help smokers quit, we will only see a big difference in the numbers of those smoking if we can stop our young people from taking up the smoking habit in the first place.

"In March 2012, I introduced regulations banning the sale of cigarettes from vending machines. This will go some way in preventing under-eighteens from accessing tobacco."

The Minister continued, "Considerable progress has

also been made with regards to reducing the impact of tobacco promotion, including the ban on advertising and sponsorship. In order to protect children from the ubiquitous influence of tobacco advertising, I commenced regulations from October 2012 which saw the end of promotional displays of tobacco products at point of sale in large stores. In line with the rest of the UK, this legislation will be introduced in smaller stores from April 2015.

"It is vital that we continue to develop sustained public information and education campaigns in order to counteract the promotional activities carried out by the tobacco industry."

**For more information and useful tips to stop smoking visit the PHA's 'Want 2 Stop' website at [www.want2stop.info](http://www.want2stop.info) and order a 'Quit Kit' free of charge. Alternatively contact the Smokers' Helpline on 0808 812 8008.**

There are also over 600 free stop smoking specialist services across Northern Ireland in pharmacies, GP surgeries, hospitals, communities and workplaces that can help with your quit attempt.



## N.I.F.C. HELPLINES

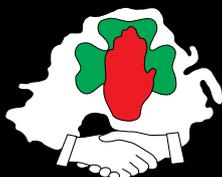
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# BT Vision charges can cause confusion

As anticipated, the Federation are receiving calls on the costs associated with the new BT television package.

There seems to be some confusion however on pricing, as we have been approached by member clubs who arranged to have the service installed only to find that the ongoing costs conflict with the pricing supplied to the Federation.

We have listed below the pricing, provided by BT, for clubs in Northern Ireland which is based on the rateable value of club premises. We have written confirmation that these tariffs are substantially less than both pubs in Northern Ireland and clubs in the rest of the UK.

If you have any queries please contact the NIFC Helplines or your BT representative..

BT Sport	RV Band	Monthly Price
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## Late Night Levy introduced on mainland

On the mainland, Newcastle City Councillors have approved the introduction of new legislation, the Late Night Levy, which will start affecting Newcastle based licensed businesses, including Clubs, later this year.

This means that Newcastle is the first local authority in the UK to implement a levy of this type, to be introduced on the 1st November 2013.

Although licensing laws are significantly different to those in Northern Ireland, this sort of localised legislation can be used as a litmus test for other regions to consider further down the line, so this is definitely something that is worth keeping an eye on.

The Late Night Levy is an annual fee collected from premises authorised to sell alcohol between midnight and 06:00. If the Local Authority so chooses, all licensed premises within that jurisdiction will have to pay anywhere between £299 and £4,400 per annum, depending on the rateable value of the premises, for the privilege of selling alcohol between those times.

The club representatives on the mainland, along with the Committee of Registered Clubs Associations (CORCA), have argued that Private Members' Clubs should not be included within the levy as Private Members' Clubs do not significantly contribute to the increased policing costs

which are often the result of commercial establishments open to the Public.

Most clubs have specific Rules which enable any Member who behaves inappropriately to be suspended or expelled from the Club. Currently the levy applies to all licensed establishments open after 12am regardless of the likeliness of the establishment causing problems in its local community.

No other local authority has yet followed suit with the introduction of the Late Night Levy although it is thought that several authorities will be closely watching the introduction of the levy into Newcastle with a view to introducing it at a later stage.

Currently the only way for a Club in a Late Night Levy area to avoid paying the levy is to make sure that the Club is not licensed to sell alcohol between the hours which the levy will be in operation - likely to be 12.00am and 6.00am (most Clubs will be able to open late on New Years' Eve regardless of their designated licensable hours).

The N.I. Federation of Clubs shall provide further updates regarding this as and when such information is available. We will monitor this new legislation closely, and in conjunction with CORCA, will see what effect it will have on licensed premises, especially private members' clubs, on the mainland.

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# Lone working is legal

We have been asked about lone working. Lone working is defined as: where a person undertakes a specific activity unaccompanied or without immediate access to another person for assistance.

Lone working is NOT where club staff experience brief situations in which they find themselves alone, but where club staff are knowingly placed in circumstances where they work without direct or close supervision.

There are no absolute restrictions on working alone; it will depend on the findings of a risk assessment. No young person, however, (defined as someone under 18) may work alone.

## DUTY OF CLUB

In accordance with the Health and Safety at Work Act 1974, the club has a duty of care to the staff.

When a member of staff is working alone the club will:

- carry out a risk assessment of the work before the staff member starts work. If any risks are identified consideration will be given to adjustments that can be

made to reduce or eliminate any risks. The relevant staff member should take part in carrying out the risk assessment and should be made aware of the contents of the risk assessment and of any specific action that is required to be taken as a result of the assessment.

- ensure that risk assessments are regularly reviewed, at least once a year.
- arrange back-up to change the work if the risk assessment indicates that it is not safe for a member of the club's staff to be working alone.
- ensure that the staff member is provided with safe and adequate equipment. The club will ensure that the relevant staff members are fully trained in the use of the equipment.
- ensure that the staff member is provided with any personal equipment, if appropriate.
- ensure that the staff member is aware of the procedures and processes to follow in carrying out the work.
- ensure that appropriate staff members are aware of any legal restrictions relating to the work being undertaken, for example, laws relating to Control of Hazardous Materials.

## DUTY OF STAFF

In accordance with the Health and Safety at Work Act 1974, the staff have a duty of care for their own health and safety.

When working alone it is essential that a staff member:

- obeys all instructions of the club that have been given before the work starts.
- takes note of any risks that have been identified in the risk assessment and carries out any actions that have been agreed with the club in relation to any hazards.
- uses all equipment and tools in accordance with their purpose, and in the way that they have been trained to use them.
- immediately notifies the club management of any issues relating to health and safety.

Whenever possible, a staff member working alone should have a mobile phone. If this is not possible, due to poor reception, the staff member should make sure that he or she is aware of the nearest landline telephone or other means of communication.

It is essential that the lone staff member has a named person as a supervisor. The staff member should make regular contact with the supervisor to discuss any issues that may arise.

In all cases, you are advised to seek advice from the Federation helplines or alternatively contact the Labour Relations Agency (LRA) on 9032 1442 or 7126 9639. You can also email the LRA - [info@lra.org.uk](mailto:info@lra.org.uk)

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## Clubs are the key to combating loneliness

The importance of socialising, among the elderly, has been recognised by a new campaign using £70m of National Lottery cash.

Studies have shown that belonging to a club, defined in the widest sense as a group that meets at least once a month, is as good for your health as doubling your income or giving up smoking. The research also concluded that loneliness is more dangerous than obesity and that it has significant links to a range of chronic conditions, including

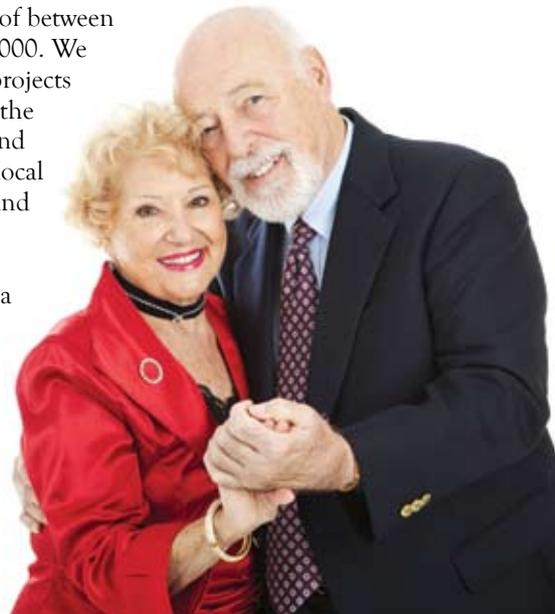
hypertension, depression, and dementia - increasing the risk of developing Alzheimer's disease by 50%.

The Big Lottery Fund's 'Fulfilling Lives: Ageing Better' campaign has teamed up with the Daily Mail newspaper to hand out cash to worthy projects, and has decided to concentrate on 32 local authority areas. The Fund will concentrate on larger projects that are likely to be beyond the scope of clubs but a spokesman said the Lottery welcomed applications for small scale funding for such projects as pensioners' afternoon clubs.

"Our Awards for All programme gives groups a quick and easy way to get small

Lottery grants of between £300 and £10,000. We want to fund projects which address the issues, needs and aspirations of local communities and people.

"We will fund a wide range of community projects aimed at developing skills, improving health, revitalising the local environment and enabling people to become more active citizens."



For more information email - [general.enquiries@awardsforall.org.uk](mailto:general.enquiries@awardsforall.org.uk) or call 0845 4102030.



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## National Minimum Wage

On the 1st October 2013, the National Minimum Wage (NMW) was increased for all workers aged 21+ from £6.19 to the new level of £6.31. The NMW rate for workers aged 18-20 was also increased from £4.98 to £5.03 and for workers aged 16-17 the rate increased to £3.72 (up from £3.68).

We advise all Clubs to make sure that contracts are up to date and reflect the new rate where appropriate.

You can find a wealth of information on this, and other topics besides, by visiting [www.nidirect.gov.uk](http://www.nidirect.gov.uk)

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# RTI relaxation extended to 2014



The temporary relaxation of the RTI reporting requirements for small employers has been extended to 5 April 2014. It was due to apply only until 5 October 2013.

Under RTI, Clubs are supposed to send a full payment submission (FPS) report to HMRC every time an employee is paid, on or before the date of payment. This could mean sending a FPS every week, or even every day if a Club paid a casual employee on a daily or irregular basis.

Under the terms of HMRC's relaxation arrangements

employers will be able to make submissions under RTI when they complete their main payroll run, providing that is on or before the last day of the tax month (5th). This may be after payment to employees has been made. This relaxation is aimed to avoid the problems of reporting under RTI under the "on or before" requirement, each and every time employees are paid.

HMRC's own figures show that one in six payments under RTI has been reported using the current relaxation, illustrating that many employers have still not got to grips with RTI.

Indeed HMRC figures show that, as of mid-June, 23% of the smallest employers had not submitted any reports under RTI. HMRC will be writing to these employers shortly to remind them of their reporting obligations. In spite of this strong evidence that the reporting relaxation is needed, HMRC has insisted that all employers will be required to make RTI reports on or before each payment day from 6 April 2014.

or more frequently, but who run their payroll once a month. These employers can submit



The relaxation applies to employers with fewer than 50 employees who pay staff weekly,

their full payment submission (FPS) at the time of the payroll run. However, the FPS must reach HMRC by the end of the tax month (5th).

## HMRC Email Scam

Several Clubs have received an email purporting to be from HMRC, titled: **Notice of Tax Return For Year 2012.**

In the email, it is suggested that the recipient is eligible to receive a tax refund. In order to receive the refund a form must be filled in, which is attached to the email, and returned. **This email is not legitimate and should not be replied to.** HMRC will never send notifications of a tax rebate, or ask you to

disclose personal or payment information by email.

If you have any doubt that an email you receive from HMRC is genuine, please do not follow any links, disclose any personal details or respond to it.

Please forward it to HMRC at [phishing@hmrc.gsi.gov.uk](mailto:phishing@hmrc.gsi.gov.uk) and then delete it. Further advice can be found on the HMRC website: [www.hmrc.gov.uk/security/advice.htm](http://www.hmrc.gov.uk/security/advice.htm)

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## Good food hygiene is good for business

Businesses in Northern Ireland are being encouraged by the Food Standards Agency to make the most of their food hygiene rating to help drive trade.

Customers are becoming increasingly aware of the Food Hygiene Rating Scheme and FSA research shows they are actively looking for rating stickers when choosing where to eat out.

More food businesses are now displaying their hygiene rating stickers and a third of them say that this has resulted in greater customer confidence, better reputation among customers and most importantly, more customers.

### The FSA 'How to' guide

Businesses with a rating in the top half of the Food Hygiene Rating Scheme scale (3, 4, or 5), are being encouraged to display their rating sticker in a place where customers can easily see it, for example,

in a window or on the door. This immediately reassures customers about the business's hygiene standards.

To help food businesses get the most out of their rating, the FSA has produced an online 'How to' guide.

The guide gives some ideas on how to promote hygiene standards and help increase the number of customers who come through the door or order online, for example, including their food hygiene rating on menus and advertising. The guide can be accessed at: [www.food.gov.uk/business-toolkit-fhrs](http://www.food.gov.uk/business-toolkit-fhrs)

Michael Jackson, the FSA's head of food safety in Northern Ireland, said, "Businesses which display their ratings are finding this has a positive impact. People are increasingly looking for the stickers when they are out and we want more businesses to benefit in this way, and our new toolkit can help them make the most of their ratings. The scheme also gives customers the confidence that they are choosing to eat at premises where food hygiene is being taken seriously."



### The Food Hygiene Scheme

The scheme is operated by all district councils in Northern Ireland in partnership with the FSA. Food businesses are inspected by a council food safety officer.

The top rating is '5' – this means hygiene standards are very good. The bottom is '0' – this means urgent improvement is required.

Research by the FSA indicates that the majority of consumers find a rating of 3 and above acceptable. A 3 means that standards are 'generally satisfactory' and 4 means they are 'good' but these businesses are still a step or two away from the top rating and should continue to try to improve.

For more information visit: [www.food.gov.uk/ratings](http://www.food.gov.uk/ratings)

## CS Lifts bring lower maintenance costs!

All business sectors, including clubs, are looking at ways to reduce costs, particularly in regard to ongoing service contracts.

When the representatives of CS Lifts made an impromptu visit to the Federation office recently, we were impressed with their presentation in respect of their experience and ability to service lifts at a cost which they guaranteed would not impact on quality.

Following a visit to a number of clubs we subsequently received

feedback which confirmed the tremendous savings to be enjoyed. Indeed one such club stated they had to ask the cost a couple of times to be certain of what they had been told.

As previously stated, it's good to talk, which in this case could provide substantial savings to your club. If the information we have received is anything to go by you may be doing yourself a great disservice by not contacting this company.

For further information call the Federation Hotlines or CS Lifts.

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# Questions & Answers

**Q.** Recently a visitor to the Club requested a glass of wine in a 125ml serving. We only serve wine in 175ml and 225ml servings, are we correct by doing so?

**A.** No, at least a selection of the Club's wines which are available for purchase by the glass should be available in quantities of 125ml. Wines which are purely served by the bottle are not included in this requirement. Whilst the Committee can decide that they will still restrict some wines to quantities of 175ml and 225ml most licensed establishments simply make all wine which is available to purchase by the glass available in 125ml measures.

It is also a requirement that either on the Club's wine list or via a notice at the bar that customers are informed that 125ml wine measures are available for wines which are sold by the glass. You do not need to go over the top with this notice as long as it is visible and that the information is available to be seen by Members who are considering ordering a glass of wine. It is not necessary to show prices for 125ml measures alongside published prices for 175ml and 250ml measures and a simple one line explanation such as this will suffice: "We also serve wine in

125ml measures. Please ask at the bar/your server for more details."

**Q.** We are reviewing our employment contracts and would like to establish a set policy for dealing with sickness absences, specifically our sickness pay policy. Do you have any advice on creating an appropriate sickness policy?

**A.** Many Clubs, and employers, simply operate a Statutory Sick Pay (SSP) policy when dealing with employee absences. SSP only needs to be paid where the absence is genuine and has lasted for four consecutive days or more. Absences shorter than four days will not receive SSP. Employees must produce reasonable medical evidence for their absence and SSP does not need to be paid for any period not covered by the evidence. Whilst SSP merely requires that employees inform their employer of their absence within 7 days, many employers will place a stricter provision such as informing them on the day of the initial absence and thereafter at regular intervals. For the first seven days of an employee's sickness, it is reasonable to allow them to 'self-certify' in order to claim SSP. After seven days has elapsed further medical evidence, such as a Doctor's certificate, would be required. The traditional Doctor's sick note is no longer used, instead a Doctor will issue a 'fit to work' note which will detail if the employee is fit to work and, if they are, what activities they are capable of performing for the duration of the 'fit to work' note. The change was made to enable employees to gradually return to work where appropriate. Should the Club wish to create its own sickness scheme then

you may do so, although it must not be of a lower value than what the employee would have received under the SSP scheme.

**Q.** One of the Club's Members recently attempted to purchase a beer so that a shandy could be made for an underage Member of their family. In this instance, the Club's bar staff refused to sell the Member the drink as they knew what it was intended for. Is it correct that a diluted beer, such as a shandy, is still unlawful to serve to a person aged under 18?

**A.** It is indeed unlawful to serve any drink which contains alcohol to a minor and your bar staff were correct to refuse the sale once they knew what the Member was intending. The only exceptions to the law preventing alcohol sales to persons under 18 are for aged 16 or 17 when purchasing a drink with a meal (is the meal is to be consumed in an area specifically set aside for food) or a product which contains 0.5% alcohol or less which can be legally sold to anyone. However, the Committee may wish to instruct bar staff to simply not serve alcohol to anyone under 18 irrespective of these allowances to make sure any appearance of impropriety is avoided.

**Q.** We would like to increase our subscription rate although our Chairman is not sure about the procedure which is required.

Would we need to call a Special General Meeting to approve the subscription increase or can we deal with this during the Annual General Meeting?

**A.** This matter is usually dealt with within the Club's Rules and the vast majority of Clubs have the following Rule in place: "The ordinary subscription shall be of such sum per annum as shall from time to time be determined by the members at a General Meeting".

Therefore should the Members wish to increase the Club's subscription rate then this decision can be taken at either an Annual or Special General Meeting. The motion will pass on a simple majority vote. Should you wish the Club to discuss this matter, and vote on this matter, at an Annual General Meeting then the Club is able to do so.

Other Clubs may have Rules which have either a fixed sum or a maximum rate. In either case, to increase the fixed sum or the maximum amount a change of Rule is required under the Club's Amendment of Rules provisions. This is a rather outdated method of determining subscriptions and would denote a Rule Book which requires updating.

*For help on these, or any other club issues, please feel free to call the helplines (pg5).*



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## A cautionary tale Fireworks can prove costly

A mainland club had to pay nearly £10,000 after two people suffered minor burns at a Guy Fawkes Night firework display last year.

The club was ordered to pay a £5,000 fine and £4,353 costs to the local council after a court heard of two incidents of fireworks heading horizontally in the direction of spectators, with one firework striking and “exploding within a burger van”.

A council health and safety inspector concluded that the club had failed to manage the event in a safe manner, and it had not organised, planned or had in place appropriate health

and safety control measures essential for a firework event. Magistrates gave the club credit for its early guilty plea, its assurance that any future events will be properly organised and safely managed, and for its cooperation with the investigation.

With Halloween and New Year fast approaching, you may be planning a display at your club, so it's imperative that you take adequate measures to ensure the safety of spectators and act within the law and health & safety requirements.



## Smoking increases your risk of developing mouth cancer

In Northern Ireland approximately 185\* people are diagnosed with mouth cancer every year, with more than one third dying from the disease. The Public Health Agency (PHA) is urging everyone to continue to be vigilant of the signs and symptoms of mouth cancer and is encouraging all smokers thinking about stopping smoking to make the decision to stop today.

Mouth cancer can occur in or on any part of the mouth, tongue, lips, neck and throat. In its very early stages, mouth cancer can be easy to ignore. Most people with mouth cancer have no early symptoms at all, but others may have:

- an ulcer in the mouth or on the lip that won't heal;
- constant pain or soreness;
- red/white patches in mouth;
- a lump on the lip, tongue or in the neck;
- bad breath;
- unexplained oral bleeding;
- numbness in the mouth;
- loose teeth.

The earlier the disease is caught, the better. Survival rates rise to 90% if the cancer is treated before it has spread.

Gerry Bleakney, Head of Health and Social Wellbeing Improvement, PHA, said, “Certain lifestyle choices can increase the risk of developing mouth cancer. Tobacco is considered to be the main



cause of mouth cancer, with three in four cases being linked to smoking. Excess alcohol consumption is also a known risk factor, with those who both smoke and drink excessively being up to 30 times more likely to develop the disease. Mouth cancer and the treatment required can be traumatic for the patient as this may affect functions such as speech, chewing and swallowing.

The positive news is that stopping smoking is associated with a rapid reduction in the risk of oral cancers. Regular trips to the dentist are also a must because half of all mouth cancer cases are detected by dentists. I would encourage smokers to log on to our Want 2 Stop website [www.want2stop.info](http://www.want2stop.info) and order a 'Quit Kit' free of charge or contact the Smokers' Helpline on 0808 812 8008 to find out where your nearest stop smoking service is.”

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# Ginger Grouse Alcoholic Ginger Beer

Embark on a taste adventure of sharp zings, citrus and warming spices. A refreshing, zingy ginger beer with a splash of the Famous Grouse whisky will quench your thirst and ignite your taste buds. Just pour over ice and add a wedge of fresh lime.

### Brand Facts

- New refreshing alcoholic ginger beer (4%aBV) containing a splash of the Famous Grouse Whisky – a first for the category.
- £4 million marketing investment – strong commitment to supporting this new launch.
- Launched UK wide in April 2013 following a successful

launch in Scotland – Ginger Grouse is set for success

- Available in 500ml bottle an exciting and accessible addition to your bar

### National Launch Plan

- Heavyweight above-the-line investment campaign, including:
  - TV advertising
  - Regionalised radio advertising
  - UK consumer sampling
  - High quality on trade POS support all year round

### Already A Success In Scotland

- Launched in September 2012 in Scotland, and already a huge success
- Now available in over

700 bars and 700 stores, displaying strong retail stockist support

- The Scotland launch has exceeded business case targets, gaining distribution in +125% more outlets than plan and selling +99% more cases of Ginger Grouse.

### Essential Serve

A refreshing alcoholic ginger beer best served over ice with a wedge of lime.

For more information call your James E. McCabe Sales Representative or Telesales

Staff on:  
028 3833  
3102.





**Ginger  
GROUSE**  
ALCOHOLIC GINGER BEER



- A refreshing alcoholic ginger beer (4%ABV) best served over ice with a wedge of lime
- Available in 500ml bottles
- Supported by a massive £4 million consumer and trade investment plan
- Over 15,000 Facebook Fans in less than 9 months
- Over 100,000 consumers sampled throughout the UK
- Comprehensive trade advertising and PR plan
- Don't miss out. Stock up now!

**For more information call your James E. McCabe Sales Representative or Telesales Staff Tel: 028 38 333102**



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[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

## Over 1,000 home grown musicians and creative artists showcased across Ireland for Arthur's Day

September 27th saw the best and brightest international and Irish acts come together with over 1,000 musicians to perform simultaneously across Ireland, joining music lovers for the 2013 Arthur's Day celebrations.

This year, Arthur's Day showcased Ireland's talent and creativity through music but also other creative showcase events which all took place in local venues including, surf yoga classes in Dublin, a cinema shorts festival in Galway, lunchtime theatre performances in Belfast and a spectacular festival of food in outlets throughout the city of Derry/Londonderry.

Over 500 music fans got to see a lunchtime performance of Irish indie rock outfit Kodaline at Guinness Storehouse which was transformed on the day into an interactive creative hub.

Also, some lucky fans got a once in a lifetime opportunity to get up close to renowned music stars for a truly remarkable evening. Some 160 outlets across Northern Ireland brought the showcase of talent and music to all arts and parts of the region - from Draperstown to Omagh, Enniskillen to Portrush.

Local highlights included Scottish rockers, Biffy Clyro, who headlined celebrations in Belfast. Also featuring in Belfast



Ben Johnston, James Johnston and Simon Neil of Biffy Clyro ahead of the fifth annual Arthur's Day celebrations  
(Photo by Carrie Davenport/Getty Images for Guinness)

were Le Galaxie and Girl Band who really rocked the crowds.

Elsewhere, multi-platinum selling Emili Sandé surprised locals in Ballsbridge, Dublin, with an early performance and Irish sensations, The Script, wowed the crowds in, Drumcondra, Dublin.

Biffy Clyro said, "It was amazing to be part of Arthur's Day tonight - the show was phenomenal!"

Le Galaxie said, "What's better than one awesome Arthur's Day show? TWO ARTHUR'S DAY SHOWS! We feel honoured to

have played on the same stage as Biffy Clyro tonight."

The Script said, "26th September only means one thing, Arthur's Day! We knew it would be a big day to showcase the best of talented people

Ireland has to offer and the fantastic Irish crowds didn't disappoint in their reaction!"

Celebrations continued across 55 countries in Europe, Asia, and the Caribbean, spanning six time zones over the next 24 hours.



Simon Neil and Ben Johnston of Biffy Clyro perform as part of the fifth annual Arthur's Day celebrations in Belfast.



# NEW LOOK, SAME GREAT TASTE



# Halloween? HalloWKD

This October, SHS Drinks will be providing outlets with eye-catching Cocktail Cauldrons from which consumers can enjoy special WKD Halloween cocktails. The 1.4 litre moulded cauldrons come complete with authentic-looking feet to keep them stable, and are designed for groups of friends to share WKD-based cocktails from.

The biggest dilemma for consumers will be in choosing an appropriate cocktail. To help resolve this, a range of Halloween-themed cocktail recipe options under the banner of 'Witch Cocktail Cauldron?' will be available.

The eight special cocktails will give groups of friends the chance to enjoy WKD with complementing spirits and soft drink mixers. The Halloween WKD cocktails include appropriate names such as: WKD Pumpkin Grin (WKD Iron Brew, whisky, lime, lemonade, ice); WKD Witches Brew (WKD Purple, herbal liqueur, lemonade, ice); and WKD Goblin Juice (WKD Green, raspberry liqueur, lemonade, ice). To help staff prepare the cocktails, an ingredients/reference guide will be provided.

To create added theatre around the serving of the cocktails, outlets will also be supplied with sachets of new WKD 'Foamy Powder'. Staff pour the powder into the mixed cocktail to create a spectacular fizzing effect. An extra benefit of adding the mint-lime flavoured WKD Foamy Powder is that it turns the 'WKD Bolt from the Blue' Halloween cocktail from blue to green, which is sure to intrigue consumers.

The emergence in the popularity of the RTD cocktail is one of the biggest current drinks trends and the foaming WKD Halloween cocktails are set to be a real talking point this autumn.

As well as the cocktail-related activity, Northern Ireland's no.1 RTD1 is also providing outlets with a range of amusing WKD-style POS. Banners, posters, table-talkers and impactful hanging mobiles (featuring either a witch or a mummy astride a giant bottle) will all help events go well.

With the 31st falling on a



Thursday this year, licensees should decide the optimum day to hold their event and notify customers accordingly. The 'HalloWKD. We've got it all wrapped up' posters have a 'join us here' box and are designed for outlets to advertise the date of their event.

Also available are 'HalloWKD' banners to inform potential customers that an outlet is hosting something a bit special and to help drive footfall.

"Halloween is becoming a bigger and bigger event in the social calendar each year. We aim to reflect its growing importance by providing licensees with in-outlet activity which not only generates footfall and drives sales, but also creates a great atmosphere for consumers and helps build the overall sense of occasion."

"With our eye-catching cocktail cauldrons and special recipes, our fizzing WKD Foamy Powder and a range of witty and functional POS, we plan to help publicans in Northern Ireland make the very most of the Halloween opportunity," say Debs Carter, marketing director for WKD.



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# New look for Northern Ireland's No.1 lager

## Harp debuts new livery in the on and off trade

Harp looks set to build on its position as Northern Ireland's number one on-trade lager with an impressive new look.

The new livery is part of a multimillion pound investment in Harp and is a testament to the on-going commitment to strengthen the brand's position as Northern Ireland's leading lager, now with a 22.4 % market share.

Staying true to its heritage, the revamp, which will be fully implemented by the end of November, sees the brand celebrate its legacy in a bold way with the striking harp string design featuring strongly throughout various on and off trade formats. The rich blue and silver tones remain in the new brand identity and are a nod to the uncompromising brewing standards that ensure the refreshing, cool taste of Harp.

"The new-look livery is distinctive and iconic and we believe it will inspire a sense of pride in Harp", said Colum Campbell, Brand Manager for Harp.

"We already knew we had one of the most popular and most refreshing tasting beers, the next stage was to update our look to reflect that and to acknowledge the changing consumer confidence we've witnessed in Northern Ireland over the past decade.

"Consumers are constantly evolving and we've noticed a marked change in consumer behaviour that suggests they are more receptive to bold, confident and spirited

statements that reflect their outlook on life.

"The new livery, in part, is our way of responding to consumer trends and it represents a major step forward for the brand, bringing to life its quality and heritage and delivering a look our consumers can feel as proud about as we do."

The success of Harp will be bolstered by an exciting 360 marketing campaign set to launch in October with TV spots - the first television roll out in four years for the brand. The marketing programme will also comprise of outdoor, social media and various on and off trade marketing initiatives that will characterise the 'Harp Side' of the brand, bringing to life

it's personality in a way that the brand hasn't done before - and in a way that will champion the spirit of the people of Northern Ireland.

Colum Campbell, said: "Hot on the heels of the reveal of our new livery, we look forward to the launch of our innovative marketing campaign which will be something of a step change for the brand as we get ready to reveal a side of HARP that consumers will not have seen before. We hope it will be a hit with our current adorners and entice more and more people to enjoy the great taste of HARP."

The new livery will be in place across some 1330 pubs across Northern Ireland by mid-November and will be visible

in the off trade by the end of November, just in time for the busy Christmas period.



## Guinness & Co. unveils winning projects in the Arthur Guinness Projects 2013

Guinness & Co. has announced details of the winning projects in the Arthur Guinness Projects creative and cultural initiative. The initiative, which was launched in June this year, was developed to champion and celebrate people whose ideas, passion and spirit are enhancing and shaping our culture and identity.

The initiative, which has showcased an abundance of talent and creativity, has seen hundreds of project applications from across the island of Ireland, with thousands more showing their support by voting on-line.

Full details on the winners can be found on [www.ArthurGuinnessProjects.com](http://www.ArthurGuinnessProjects.com)

Speaking at the winner announcement, Stephen O' Kelly, Marketing Director, Guinness said, "Three months ago, we launched the Arthur Guinness Projects and from day one, the initiative captured the imagination of people across the island of Ireland. We have been really struck by the quality of the entries with no shortage of amazing ideas right across the four categories. Passion, flair and creative spirit were clearly evident and today, we pay special tribute to the winning projects."

Arthur Guinness Projects applications were shortlisted by a public vote. Then the experts deliberated at length to decide on the overall winning projects. Comprised of 16 experts, four within each category, the panel was spearheaded by world-renowned Irish band, The Script, who also performed on Arthur's Day, food guru, Dylan McGrath, Donegal inter-county manager and sports consultant, Jim McGuinness and celebrated Irish actor, Chris O' Dowd.



## Ulster Sports Club fundraise for charity

Belfast's Ulster Sports Club have recently hosted two charity events, raising much-needed funds for worthy charities in the process.

The first event raised a magnificent £2,000 for Marie Curie Cancer Care. The evening attracted a capacity audience who were entertained by UK leading tribute acts, 'Pink' and 'Katie Perry', both of which were outstanding.

Although this is not the normal music associated with a typical club audience, both acts were a resounding success.

Speaking to several club members following the show, comments complimented the vocal ability and professionalism of the artistes.

The club management committee thanked the acts, both of whom gave freely of their service, indeed this was the first of two charity shows they were supporting in Belfast that evening, the other being in support of Suicide Awareness.

The second event on the calendar was staged by country music entertainer, Steve Farlow. Steve hosted a commemoration night in the club on Wednesday 25th October in memory of Brian Croker, a founder member of country showband 'American Express'.

The show featured fellow country artistes - Billy McFarland, Crawford Bell & Harry Beckinsale, formerly of the 'California Brakemen', Mel Turner, and Colin Beckinsale and Phil Croker of 'This Way Up', all of whom donated their services freely on the evening.



(L-R) Steven Watson, Secretary; Marie Curie representative; David Wilkinson, Chairman; Francis McKee, Treasurer.



Famous showband faces with Steve Farlow (centre) - (l-r) Harry Beckinsale, Billy McFarland, Ted Nesbitt, Crawford Bell, compere Gary Wilson, British Heart Foundation and Colin Beckinsale and Philip Croker of 'This Way Up'.

Monies raised totalled £1,670 and were donated to the British Heart Foundation. The funds were gratefully received by the Foundation's Northern Ireland Manager, Gary Wilson, who also compered the evening.

Steve Farlow is an extremely popular entertainer in clubs throughout N. Ireland and beyond. We wish him success with his new CD which was launched on the night and which featured songs by Brian Croker during and following his

retirement from the showband scene.

*Is your club fundraising for a charity or good cause? Let us know about it and we'll be delighted to feature a picture and write-up to give your club the recognition it deserves.*

# Dillon Bass take part to be crowned “The Apprentice” on 3rd October?



A team of staff from Dillon Bass Wine & Spirits were able to put their sales and marketing skills to good use as they took over the Action Cancer charity shop in Lisburn for a day and increased sales by 2400%!

The team from Dillon Bass were taking part in the “Cares Shop Challenge” initiative, organised through Business in the Community, competing “Apprentice Style” against twelve other teams from companies throughout the province who each took over an Action Cancer Charity Shop on Thursday 19th September with the objective of making as much money as possible.

“Everyone in the company got involved and our friends,

family and business partners were incredibly generous, donating prizes and services and coming to support us on the day by spending money in our shop!” explained Sarah Harvey, Customer Marketing Manager, Dillon Bass.

“We were delighted that our takings for the day were in excess of £3,800. On top of this, we had over £2,200 worth of stock donated and have independently fundraised almost £3,000, giving us a total of almost £9,000!”

Gareth Douglas, Commercial Manager, Dillon Bass said, “As well as raising money for this extremely deserving local charity, we have worked hard to generate awareness of the services and support offered by

Action Cancer. Unfortunately, cancer touches all of our lives and every pound raised makes a real difference to people across Northern Ireland. The shop challenge has been a fun and rewarding experience and we hope that the work we have done will have long term benefits for both the Lisburn shop and Action Cancer as a whole; for us to win “The Apprentice” title would be the icing on the cake!”



Suzanne McCullough & Chris Maguire, Dillon Bass.

To find out more ‘Like’ us on Facebook [www.facebook.com/actioncancerlisburn](http://www.facebook.com/actioncancerlisburn)

## Complementary Therapy volunteers reach out

An exciting new project funded by Friends of the Cancer Centre is helping to deliver a complementary therapy service for cancer patients and their carers across Northern Ireland.

Experienced complementary therapists, employed by the Cancer Centre, Belfast Health and Social Care Trust, have developed an accredited training programme.

Fourteen people are among the first volunteers in Northern Ireland to complete the bespoke training accredited by Open College Network. The

volunteers will be based at the Macmillan Unit of the Antrim Area Hospital, Cancer Lifeline in North Belfast, the Maureen Sheehan Centre in Belfast, Focus on Family in Ballysally, Coleraine, the head and neck ward of the R.V.H. Belfast, and at the Cancer Centre.

If you are a complementary therapist who would like to get involved in this project, please telephone 028 9063 8980 or email [Patsy.McDaniel@belfasttrust.hscni.net](mailto:Patsy.McDaniel@belfasttrust.hscni.net)

Patsy heads up projects that are running across regional



(L-R) Tracy McAloney, Complementary Therapy Facilitator; Bryan Irwin, Cancer Lifeline; Volunteer Complementary Therapists - Maire Gallagher, Donal McDaniel and Donna Hawkins, who provide the complementary service at Cancer Lifeline, North Belfast; Patsy McDaniel, Complementary Therapist Facilitator; and Marita McMullan, Cancer Lifeline volunteer.

areas of Northern Ireland and her colleague, Tracy McAloney ([Tracy.McAloney@belfasttrust.hscni.net](mailto:Tracy.McAloney@belfasttrust.hscni.net)), works with local

communities to develop projects in the Greater Belfast region.

## Caledonia Smooth goes for gold at Drumbo

Saturday 9th November will see six top dogs go for gold as they compete in The Caledonia Smooth Gold Cup grand final, one of the biggest races of the year at Drumbo Park Greyhound Stadium.

The first round of heats of the Caledonia Smooth Gold Cup's festival of racing gets underway on Saturday 26th October at Drumbo Park. The final six dogs will be determined during these hotly contested heats and the semi finals on Saturday 2nd November.

A £5,000 prize fund is on offer to the top dogs on 9th November, out of the festival's total £10,000 prize pot.

Paul McGurk, Innovation Marketing Manager with Tennent's NI, said, "Drumbo Park has firmly cemented its reputation as one of Northern Ireland's most popular nights out and the captivating Caledonia Smooth Gold Cup event is the perfect way to experience all the thrills and excitement of race night.

"This event has proved to be the perfect fit for our new brand. The take up has been so positive to Caledonia Smooth and its association with this top sporting event is such a perfect fit that it makes it the ideal platform at which to showcase the product.

"To further enhance the commercial benefits to our partners from the event's association we are running on-trade promotions across Northern Ireland. Consumers who buy a pint of Caledonia Smooth in October will each receive a collector card and a

token. Everyone who collects four tokens will automatically receive one free entry to Drumbo Park to any race up to the Final on 9th November, plus a free pint of Caledonia Smooth when they get there!"

John Connor, Drumbo Park Racing Manager, added; "The Caledonia Smooth Gold Cup is one of our top flagship events of the year. It attracts a very high calibre with top trainers from right across the island of Ireland, and often further afield, taking part. Regulars, new faces and fans of Drumbo Park can look forward to some exciting races in the weeks ahead.

"We also recommend racegoers make their evening at the final even more of a big night out by booking a table in the warmth and luxury of the restaurant which has panoramic views of

the track, where you can sit back and enjoy the atmosphere of the Grand Final. The stadium's restaurant provides a gourmet menu and luxury seating to accommodate some 300 guests."

To find out more about the Caledonia Smooth Gold Cup or to book online, visit [www.drumbopark.com](http://www.drumbopark.com)



Former Miss Northern Ireland Tiffany Brien adds a glamorous touch to help launch the 2013 Caledonia Smooth Gold Cup at Drumbo Park Greyhound Stadium, where heats will commence on Saturday 26th October.



### WIN A SET OF PUNTERS' PACKS TO DRUMBO

To celebrate the return of this year's Caledonia Smooth Gold Cup at Drumbo Park we have 5 sets of 4 punters' packs to Drumbo Park Greyhound Stadium to give away, courtesy of Caledonia Smooth.

Each winner will receive a set of 4 punters' packs to a Drumbo Park race of their choosing, subject to availability. Each pack includes admission, a race programme, a ¼lb burger, £2 tote voucher, and, of course, a pint of Caledonia Smooth.

If you and three friends would like to be in with a chance of winning a set of these punters' packs, send your answer to the question below along with your name, address and daytime contact number to: [clubreview@media-marketing.net](mailto:clubreview@media-marketing.net) or by post to: Club Review, Unit B7 Portview Trade Centre, 310 Newtownards Road, Belfast BT4 1HE by noon, Monday 21st October 2013.

**Q. On what date does the 2013 Caledonia Smooth Gold Cup Final take place?**

*Terms & Conditions*

*Open to over 18s only. Date of use is subject to availability. Prize is as stated. No prize or cash alternative.*



# Northern Ireland Festival of Racing 2013

Friday 1st & Saturday 2nd November

NIFOR is the highlight of the racing year at Down Royal and the 2013 Festival is set to be the best yet. It's a celebration of everything that Down Royal embodies. From the best and bravest horses in the National Hunt world, to the colourful silks in the parade ring complementing the stunning and eye-catching outfits on display on JNwine.com Ladies Day.

## Friday 1st November

Be there from the off

### Feature races

EBF Lough Construction Ltd (Grade 3) Maiden Hurdle

WKD (Grade 2) Hurdle

The WKD Hurdle is the richest hurdle race staged in Northern Ireland and was won in 2012 by

Monksland who made a super recovery after a mistake at the last to take the 2012 WKD Hurdle from Joxter and went on to win the Grade 2 Christmas Hurdle at Leopardstown.

## Saturday 2nd November Where Champions Are Made

### Feature races

The Billecart-Salmon (Class C) Handicap Hurdle

The Powers Irish Whiskey (Grade 2) Steeplechase

The JNwine.com (Grade 1) Champion Chase

For many racing fans this is the day when the Irish National Hunt Season truly kicks off. The Saturday of the Festival is often used by trainers as the first port of call for their potential

Cheltenham Festival hopefuls and the calibre of horse, jockey and trainer on show is second to none.

English Champion Trainer, Paul Nicholls cemented his strong record in the JNwine.com Champion Chase as Kauto Stone produced a superb display to land the Grade One contest in 2012 and emulate his half-brother's achievements of storming to victory in the contest.

Off the track, JNwine.com Ladies Day on Saturday 2nd November is a celebration of racing style and elegance. The stunning and eye catching outfits on show throughout Ladies Day enhance the theatre

and excitement of the Northern Ireland Festival of Racing.

On Friday 1st November, there will be a Punters' Pack offer which includes entrance to the racecourse, Racecard, £5 win bet, bottle of WKD, hot beef roll and access to the Private Paddock Marquee. There will only be 500 Punters' packs available over the festival, at a cost of £22 and they must be booked in advance.

Admission on Saturday 2nd November is £15. Discounts on admission are available for groups booking coach trips to the racecourse.

Visit [www.downroyal.com](http://www.downroyal.com) for details on all packages and to book.



**£22 PUNTER'S PACKS**

**FRIDAY 1ST NOVEMBER**

PACK INCLUDES:

- ADMISSION
- RACECARD
- HOT BEEF ROLL
- WKD
- £5 BET WITH SEAN GRAHAM OR PAT O'HARE
- ACCESS TO PRIVATE MARQUEE

ALL PACKS MUST BE PURCHASED IN ADVANCE OF 1ST NOVEMBER 2013

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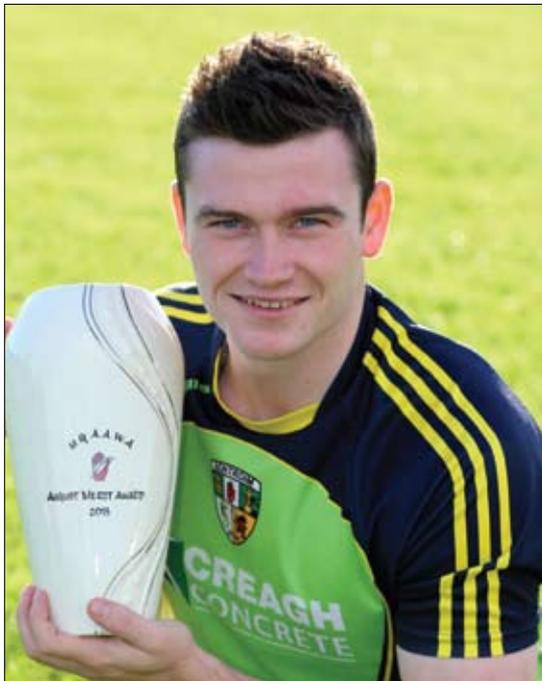
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TICKETS FOR FRIDAY 1ST AND SATURDAY 2ND CAN BE PURCHASED & FULL DETAILS OF NIFOR CAN BE FOUND AT [WWW.DOWNROYAL.COM](http://WWW.DOWNROYAL.COM)

## UGAAWA Monthly Merit Awards



Stephen McAfee with his UGAAWA Merit Award trophy.

Picture by John Mellwaine

Pick any one from half-a-dozen or more and you could come up with a person worthy of being the Monthly Merit Award winner for August. In football, hurling and ladies' football there were a number of candidates that would have been worthy winners.

But only one person can get the award and, after the usual presentations were made and argued about, Stephen McAfee topped the poll and it was the Ballycastle hurler who got the August honour.

The 20 year-old UUJ undergraduate was outstanding in Antrim's historic success in the All-Ireland Under-21 Championship semi-final, against Wexford. Playing in the unusual role of centre-forward he wore the No. 11 jersey with distinction and contributed 14 of the Saffrons' winning total of 2-15. His early goal set Antrim on the way to making history.

The Ulster team is the first northern side to reach the All-Ireland Under-21 final and marketing student Stephen revelled in the victory.

"To get the GAA Writers' award is super and I thank

the UGAAWA very much for honouring me with it." His shock early score, as the Wexford 'keeper let a long distance lob from McAfee drop out of his hand, was even a surprise to the scorer. "I was certainly surprised when the flag was raised, however, you take every bit of luck that comes your way."

Some of his points were true class too, like the one from midfield at the start of the second half. His overall performance was enough to tip the scales in his favour for this award. Nominated too, and very much in the mix, was Monaghan's Catriona McConnell, Tyrone senior, Sean Cavanagh, and Red Hand minor, Conor McKenna.

As usual, the monthly winner receives an engraved Belleek Living vase, Garrett Mallon engraved silver cuff links, training gear from O'Neill's International Sports, an UGAAWA sports voucher, two tickets and overnight accommodation for the annual UGAAWA banquet. It will be held this year at the Great Northern Hotel, Bundoran, on Friday, November 15.

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## FBD 7s at Kilmacud Crokes

Daniel Morgan, Castlewellen, in action against Ivan Clancy, left, and Eanna McHugh, Leixlip, Kildare, during the quarter-final at the 2013 FBD 7s at Kilmacud Crokes GAA Club. The competition, now in its 41st year, attracted top club teams from all over Ireland and provided a day of fantastic football for GAA fans.



# 2001

## **Woods collects fourth consecutive major**



*Woods receives his second Green Jacket from 2000 US Open winner, Vijay Singh. Woods would go on to retain the US Open title in 2001, winning it again in 2005. In his most recent attempt he finished tied for fourth place.*

When Tiger Woods won the Masters in 2001 he claimed yet another piece of history, for victory at Augusta made him the first person to hold all four of the major titles at the same time. The previous season had seen Woods on amazing form. At the 2000 US Open at Pebble Beach he won by an incredible 12 strokes - just one of nine records he either broke or equalled. Then, at St Andrews, he landed the Open title in emphatic style. He won the tournament by an incredible eight shots to finish with a total score of 19 under par. At Valhalla in Louisville he won again, this time at the PGA Championship. However, he was run a little closer by Bob May, who lost in a three-hole playoff. That win put him level with Ben Hogan, who had been the last and only other person to win three professional majors in one season, back in 1953.

When Woods arrived at Augusta the following year, people were speaking of a 'grand slam'. However, the old guard, such as Arnold Palmer, insisted that title should only be used if a golfer won all four titles in the same year. Nevertheless, Woods beat David Duval by two shots to win his fourth successive major, marking what has now become known as the 'Tiger Slam'.

## **Germany 1 England 5**

One of the happiest shocks in English footballing history, the Miracle of Munich nevertheless had a sting in its tail - it ensured

Sven-Goran Eriksson's long and fruitless reign as England coach.

By the end of that memorable night in Munich, Eriksson had become a god in the eyes of England fans, and Michael



*A triumphant Michael Owen celebrates after scoring in a remarkable game against Germany.*

Owen had blasted his way into the record books. Whatever difficulties arose in later years, the Swede retained his credibility because of this single dream result.

Victory did not look likely when Carsten Jancker put the Germans ahead after just six minutes. They had lost only one qualifier in the last 60, and had not been beaten in the Olympic Stadium since 1973. Germany had even won the last match at the old Wembley to put themselves firmly in control of the qualifying group.

But Owen equalized with a volley past Oliver Khan, and Steven Gerrard drilled a beauty from outside the area to put Sven's men ahead by half-time.

The second half saw Germany collapse at the feet of Owen, who fired England's third and then skipped away to score yet another from Gerrard's through ball. That glorious hat-trick made Owen the first England striker to achieve the feat against the Germans since Geoff Hurst in 1966. Emile Heskey made it five, and the England fans among 63,000 spectators went wild. Though the result helped them qualify outright for World Cup 2002, Eriksson's England would never hit such heights again.

## **Also this year..**

**Tennis** - Goran Ivanisevic won a scintillating five set Wimbledon final against Australian, Pat Rafter, on what became known as People's Monday, emerging triumphant 9-7 in the final set.

**Rugby** - Ireland, captained by Keith Wood, devastated England in the Six Nations by denying them a potential Grand Slam; the third year in a row that England had suffered this fate against one of the Celtic nations.

**Golf** - David Duval charged to victory in The Open with a masterful display of links golf at Royal Lytham and St Annes. The American carded a 67 in the final round to finish on 10 under par - three shots ahead of Sweden's Niclas Fasth - for his first success in a Major championship.

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